Award Form

This Award Form creates this Contract. It summarises the main features of the procurement and includes the Buyer and the Supplier's contact details. To be populated on contract award.

1.	**Buyer**	The Consumer Council for Water*:* acting as part of the Crown (the Buyer). Its offices are on: 23 Stephenson Street, Birmingham B2 4BH
2.	**Supplier**	Name: ***TAYLOR MCKENZIE RESEARCH & MARKETING LTD*** Address: ***1st Floor 82 West Nile Street, Glasgow, G1 2QH*** Registration number: ***SC210656*** SID4GOV ID:
3.	**Contract**	This Contract between the Buyer and the Supplier is for the supply of Deliverables, being **Establishment Management and Operation of Water Industry Consumer Panels** - see Schedule 2 Specification for full details. This opportunity is advertised in the Central Digital Platform under - Notice identifier: 2025/S 000-057800 Procurement identifier (OCID): ocds-h6vhtk-0506ed
4.	**Contract reference**	**CCW25-009**
5.	**Buyer Cause**	Where there is a failure in government funding such that the Buyer is unable to continue to pay the Supplier then: the Buyer shall have no obligation to perform any obligations placed on it in Schedule 2 Specification or Schedule 4 Tender.

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6.	**Collaborative working principles**	The Collaborative Working Principles apply to this Contract. See Clause 3.1.3 for further details.
7.	**Financial Transparency Objectives**	The Financial Transparency Objectives apply to this Contract. See Clause 6.3 for further details.
8.	**Start Date**	01st October 2025
9.	**Expiry Date**	30th September 2026
10.	**Extension Period**	Three further 12-month extension periods up to 30th September 2029 upon approval. Extension exercised where the Buyer gives the Supplier no less than 3 Months' written notice before this Contract expires.
11.	**Ending this Contract without a reason**	The Buyer shall be able to terminate this Contract in accordance with Clause 14.3. The buyer must give '90 days' notice must be given in accordance with the clause.
12.	**Incorporated Terms** (together these documents form the **"this Contract"**)	The following documents are incorporated into this Contract. Where numbers are missing, we are not using these Schedules. If there is any conflict, the following order of precedence applies: (a) This Award Form (b) Core Terms (c) Schedule 1 (Definitions) (d) Schedule 20 (Processing Data) (e) The following Schedules (in equal order of precedence): (i) Schedule 2 (Specification) (ii) Schedule 3 (Charges) (iii) Schedule 4 (Tender), unless any part of the Tender offers a better commercial position for the

		Buyer (as decided by the Buyer, in its absolute discretion), in which case that part of the Tender will take precedence over the documents above. (iv) Schedule 5 (Commercially Sensitive Information) (v) Schedule 7 (Staff Transfer) (vi) Schedule 8 (Implementation Plan & Testing) (vii) Schedule 10 (Performance Levels) (viii) Schedule 11 (Continuous Improvement) (ix) Schedule 13 (Contract Management) (x) Schedule 16 (Security) (xi) Schedule 18 (Prompt Payment) (xii) Schedule 21 (Variation Form) (xiii) Schedule 22 (Insurance Requirements) (xiv) Schedule 26 (Sustainability) (xv) Schedule 27 (Key Subcontractors) (xvi) Schedule 29 (Key Supplier Staff) (xvii) Schedule 30 (Exit Management)
13.	**Special Terms**	N/A
14.	**Buyer's Environmental Policy**	This policy is in development
15.	**Social Value Commitment**	The Supplier agrees, in providing the Deliverables and performing its obligations under this Contract, to deliver the Social Value outcomes in Schedule 4 (Tender) and report on the Social Value KPIs as required by Schedule 10 (Performance Levels).

16.	**Buyer's Security Requirements**	Refer to Schedule 16 (Security)
17.	**Goods**	N/A
18.	**Charges**	Details in Schedule 3 (Charges)
19.	**Estimated Year 1 Charges**	Year 2024/25 = £768'330.80 Maximum Year 2025/26 = £1'577'365.32 Maximum
20.	**Reimbursable expenses**	None
21.	**Payment method**	Monthly invoicing in arrears
22.	**Key Performance Indicators**	Refer to Specification and Performance Levels (Schedule 10)
23.	**Supplier's** **Liability**	1. Employer's (Compulsory) Liability Insurance* =£10 million 2. Public Liability Insurance = £5 million 3. Professional Indemnity Insurance = £2 million 4. Product Liability Insurance = £2million
24.	**Progress Meetings and Progress Reports**	The Supplier shall attend Progress Meetings with the Buyer every month. The Supplier shall provide the Buyer with Progress Reports every month.
25.	**Guarantor**	N/A
26.	**Virtual Library**	In accordance with Paragraph 2.2. of Schedule 30 (Exit Management) ● the period in which the Supplier must create and maintain the Virtual Library, is every month; and

		● the Supplier shall update the Virtual Library every month.
27.	**Supplier's Contract Manager**	Name – Laura Taylor Job title - Director Email address – laura@taylormckenzie.co.uk Phone number – 0141 221 8030
28.	**Supplier Authorised Representative**	Name – Lisa Dixon Job title – Director Email address – lisa@taylormckenzie.co.uk Phone number – 0141 221 8030
29.	**Supplier Compliance Officer**	Name – Laura Taylor Job title - Director Email address – laura@taylormckenzie.co.uk Phone number – 0141 221 8030
30.	**Supplier Data Protection Officer**	Name – Joe Greenwoood Job title – Information security officer & insights director Email address – joe@taylormckenzie.co.uk Phone number – 0141 221 8030
31.	**Supplier Marketing Contact**	N/A
32.	**Key Subcontractors**	**Key Subcontractor 1** **None other than approved technology and service providers used under Taylor McKenzie's direct control and data-processing agreements**

33.	**Buyer Authorised Representative**	Name – Sue Clarke Job title - Senior Consumer Panels Lead Email address - Sue.Clarke@ccw.org.uk Phone number - 07733044530

For and on behalf of the Supplier:		**For and on behalf of the Buyer**	
Signature:		Signature:	
Name:	Nicky Taylor	Name:	Mike Keil
Role:	Managing Director	Role:	CEO
Date:	8.10.25	Date:	28.10.25