

Appointment of Design and Production Services (Open Framework 2025)

Clarifications & Responses Issue 1

Question No.	Clarification Question	Responses
1	We would also like to ask a clarification question on the specification for pricing: 75,000 DL 6pp leaflets on 120gsm Silk "120gsm" paper weight relates to uncoated stock only. Silk (as a coated stock) is available in 115gsm or 130gsm. Which weight do you require for a costing purpose please?	Please quote on 115gsm.
2	Please are you able to send through the tender documents?	Due to the number of documents, you are able to download all relevant documents via the Central Digital Platform, link here; Appointment of Design and Production Services - Find a Tender
3	For this opportunity do you envisage choosing multiple suppliers for this, or would it be just one supplier?	The NMRN intends to appoint multiple suppliers to each lot. It is anticipated that different companies will bring varied expertise, capabilities, and scales of delivery. This approach will allow us to match suppliers to specific project needs and ensure flexibility across our programmes.
4	When will the invitations via MS Teams be sent out and times confirmed?	We will aim to get these issued out 3rd or 4th November 2025. If you are unable to attend, we will look to share a PDF of the presentation. Please note dependant on the content we may have to redact areas of it.
5	Under Section B, Lot 13 - are you looking to procure video production services? This includes planning, filming and editing marketing videos, brand videos, social media videos, video documentaries etc.	Yes, this could form part of this Lot
6	Under Section B, Lot 13 - are you looking to procure audio production services? This includes the planning, recording and editing of podcasts and audio guided tours.	Yes, this could form part of this Lot
7	Section 4a in the Response Forms Guidance document states the tasks, associated with each Lot, that applicants should provide quotes for. Please could you clarify the task for Lot 13, which is listed as 'social media assets'. Would this include social video assets or does it only refer to static social assets?	Please can you quote for both

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8	<i>Section 4a-3 in the Annex F-G-H Response Forms document asks for ISO accreditation. Is this a requirement for this tender? Will applicants who cannot provide this not be considered?</i>	This is not a mandatory requirement under Annex F. It is discretionary, as we recognise that while it may be relevant to certain lots, it may not apply to others."
9	<i>We would only be applying for Lot 4. Would you prefer companies who can cover more aspects of the framework.</i>	Tenderers are welcome to bid for a single lot or a multiple number of Lots that align with their expertise and service offerings. We are not limiting the number of suppliers appointed to lots, the only shortlisting will be based on the quality score assessment of your response for appointment. Submissions for a single Lot such as Lot 4 are acceptable and will be given equal consideration. Please ensure to respond within the correct Response Forms to the Specific Lots you are bidding for.
10	<i>Do you have an existing relationship with an animation company or is this a fresh start?</i>	The NMRN at present does not have an existing contract with an animation company. This is a new opportunity as it is advantageous to do so in this framework.

Timelines as stated within the ITT	
Clarification Responses Timeline	Issue 1- Thursday 30 th October 2025- <u>Completed</u> Issue 2- Friday 7 th November 2025 Issue 3-Final Clarification Deadline- Midday (1200) Tuesday 11 th November 2025
Submission Deadline	Midday (1200) Friday 21st November 2025
All clarification questions and submissions are to be sent to tenders@nmrn.org.uk	