



Invitation to Tender Clarification Schedule

Contract Title: Video Production Framework

Contract Reference: LSHW/003/2025

Please see below a list of the Clarification Questions received in relation to the above procurement process, together with the response to each:

Question No.	Question/Clarification	Response
1	"Stills and clips for social media" Are you happy with screen grabs from video clips, or would you like us to price in a photographer on each shoot day?	The intention would be to utilise screen grabs from video clips wherever possible, please price on this basis.
2	Quality Award Criteria For Q2, is it acceptable to provide Welsh language versions of English language videos already submitted in response to Q1? Would we be marked down for this?	<p>Yes, it is acceptable for Welsh language versions of videos detailed in Q2 to be addressed in Q2, provided the response to Q2 provides a demonstrating your organisations recent (last 3-years) previous experience of providing Welsh language video production specifically (as per the Q2 question text).</p> <p>Tenderer's will not be disadvantaged in Q2 for using Welsh language experience relating to videos detailed in the response to Q1; the Q2 response will be assessed as per the question, i.e. recent case study experience of Welsh language video production.</p> <p>As a note, each question is scored on independently and on its own merit, information provided for each question response will not be considered across all question responses (i.e. information provided in the response to Q1 will not be considered or factored into the assessment of Q3, for example).</p>
3	Commercial Response Workbook Voice Over (English and Welsh) - would you like us here to provide a ballpark figure for a voice over artist? This can vary significantly from artist to artist.	Please provide a typical average to be utilised as an informed basis estimate for call-off activity via the framework.
4	Do you have access to the animated logo used in the video examples provided, or do we need to price in re-creating it?	<p>Life Sciences Hub Wales do not have the original file itself, but do have other videos where an animated logo has been used so it might be possible to cut the clip from there.</p> <p>However it would be beneficial to be sighted / understanding of the cost of a new animated logo in case we the current logo is not accessible at sufficient quality. Please provide a cost for a new animated logo.</p>