**Clarification Questions and Responses**

|  |  |  |  |
| --- | --- | --- | --- |
| **No** | **Date** | **Question** | **Response** |
| 1. | 01/05/2025 | Does the £40k budget include creative development, media placement and print/production of any printed assets (such as the beer mats noted in the brief). | The £40,000 is the full budget available and includes creative development, media placement and print/production of any printed assets. |
| 2. | 01/05/2025 | Would you be open to us tendering with a media partner to accommodate the needs of the brief. | You are welcome to subcontract areas of the work, please highlight the contractors at 7.2 of the tender documentation. |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |