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Contract

Magic Notes for Children's and Adults Services

Hampshire County Council

F03: Contract award notice

Notice identifier: 2025/S 000-086440

Procurement identifier (OCID): ocds-h6vhtk-05fe2c

Published 30 December 2025, 1:44pm

Section I: Contracting authority

I.1) Name and addresses

Hampshire County Council

The Castle, High Street

Winchester

SO238UJ

Contact

Chloe Wells

Email

chloe.wells@hants.gov.uk

Country

United Kingdom

Region code

UKJ36 - Central Hampshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://hants.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Magic Notes for Children's and Adults Services

Reference number

AS27989

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

Magic Notes is a digital productivity tool designed to automatically capture, summarise, and structure key information from meetings, emails, and documents. It uses intelligent automation to convert spoken or written content into clear, actionable notes, reducing the need for manual documentation. By streamlining administrative tasks, Magic Notes helps staff save time, improve accuracy, and focus on higher-value work.

The need for such a solution was identified through feedback from staff who were spending significant time on repetitive administrative tasks, such as manually writing up meeting notes, summarising communications, and preparing documentation. During the pilot, users reported that Magic Notes significantly reduced their administrative burden, allowing them to reallocate time to higher-value activities and improve overall productivity.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £450,000

II.2) Description

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

Hampshire County Council has been running a successful pilot scheme for Magic Notes across Adults and Childrens services. Based on the positive outcomes and user feedback, the Council now seeks to procure the service on a more permanent basis to support wider adoption and embed the efficiencies across teams.

Hampshire County Council used Crown Commercial Service's G-Cloud 14 (Lot 2) to undertake this procurement. A desktop evaluation was completed, and an award was made.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Hampshire County Council used CCS' G-Cloud 14 framework to complete this procurement, and therefore it was not necessary to publish a notice as a call for competition.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 December 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Beam Up Ltd

Senna Building, Gorsuch Place

London

E2 8JF

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

10637337

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Hampshire County Council

Winchester

Country

United Kingdom