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Tender

## **PRODUCTION OF A SUITE OF PUBLIC HEALTH AWARENESS VIDEOS**

North Northamptonshire Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-086293

Procurement identifier (OCID): ocds-h6vhtk-05fdb7

Published 29 December 2025, 12:53pm

### **Scope**

#### **Description**

The Council's Public Health team are seeking a company to create a suite of three short, engaging, and accessible films that promote key public health messages. The request is to include residents/service users where possible in the films to enhance the localism of the films. These films will be similar in style to previous North Northamptonshire Council films found here. These new films will support awareness, education, and advocacy around early childhood health and development, on the following topics:

##### **2 to 2.5-Year Developmental Reviews**

This film will promote the health visitor child health review appointment offered at 2 to 2.5 years, which checks a child's development in areas such as growth, movement, communication, speech, social skills, and behaviour. The review also covers healthy eating, sleep, toilet training, safety, and immunisations, providing support and guidance before school entry. Sometimes this involves discussions with early years settings and referrals to specialists. The video should promote the importance of these appointments and encourage parents to attend when invited.

##### **Childhood Vaccinations**

This film will explain what vaccinations are available for children at different stages and how vaccines work, helping families make informed decisions and increasing local uptake. There will be a focus on MMR given to children in GP settings and HPV mainly delivered in a school setting. Messaging will be supported by health protection and children immunisations specialists to ensure accuracy and consistency.

### Safer Sleep Practices for Infants

This film will share community-led messages about current safer sleep practices, such as ensuring babies sleep on their backs in a cot free from pillows, toys, and bumpers, and avoiding co-sleeping if a parent is under the influence of alcohol, drugs, or strong medication.

- The provider will create 3 (3-4 minute) edited films for Public Health and system partners.
- These will include animations, music licensing, interviews, voiceovers and real-life stories from families and professionals.
- The provider will undertake co-production with members of the North Northamptonshire community and use families within filming.
- The provider will support with scripting and creative direction.
- All films must meet accessibility standards, offer translations in North Northamptonshire's top 4 languages - English, Polish, Romanian, Punjabi and Urdu - (through voice overs and/or subtitles) and be delivered in high-resolution formats and social media-ready versions. The films will also align with our North Northamptonshire Council branding and communication guidelines.
- The successful provider will ensure all staff have completed up-to-date DBS checks, safeguarding training and any other necessary training required to work with members of our communities.
- Appropriate consent would need to be obtained from families regarding filming.

### **Total value (estimated)**

- £15,000 excluding VAT
- £18,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 23 January 2026 to 31 March 2026
- 2 months, 9 days

### **Main procurement category**

Goods

### **CPV classifications**

- 32354500 - Video films

### **Contract locations**

- UKF2 - Leicestershire, Rutland and Northamptonshire

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## **Participation**

### **This procurement is reserved for**

UK suppliers

### **Particular suitability**

- Small and medium-sized enterprises (SME)

- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

12 January 2026, 11:59pm

### **Tender submission deadline**

16 January 2026, 11:59pm

### **Submission address and any special instructions**

Request for Quotation. Completed submissions to be returned to [Jessica.Neal-Brook@northnorthants.gov.uk](mailto:Jessica.Neal-Brook@northnorthants.gov.uk) by no later than the Deadline for Submission of Bids, Friday, 16 January 2026.

### **Tenders may be submitted electronically**

No

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## **Award criteria**

The award criteria is set out in the Request For Quotation documentation. It is a combination of price and quality.

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## Procedure

### Procedure type

Below threshold - open competition

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## Documents

### Associated tender documents

[Request for Quotation - Production for a Suite of Public Health Awareness Videos.docx](#)

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## Contracting authority

### North Northamptonshire Council

- Public Procurement Organisation Number: PQCM-5634-HGCN

The Corby Cube, George Street

Corby

NN17 1QG

United Kingdom

Contact name: Jessica Neal-Brook

Email: [jessica.neal-brook@northnorthants.gov.uk](mailto:jessica.neal-brook@northnorthants.gov.uk)

Region: UKF25 - North Northamptonshire

Organisation type: Public authority - sub-central government