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Planning

SFRS - Control & Incident Room AV

West Mercia Police and Crime Commissioner

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-086143

Procurement identifier (OCID): ocds-h6vhtk-05fd4f ([view related notices](#))

Published 24 December 2025, 12:57pm

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Scope

Description

Shropshire Fire and Rescue Service (SFRS) seek to procure an integrated Audio-Visual (AV) and control room display system for the new Control Room and Incident Room located at Telford Central. The system is required to support 24/7 mission-critical operational environments, deliver enhanced situational awareness, enable multi-source visualisation, and ensure resilience during major and protracted incidents.

This procurement ensures an open, fair, and transparent process while reflecting the extensive pre-market engagement and site assessments already undertaken.

Contract dates (estimated)

- 1 April 2026 to 31 March 2028

- 2 years

Main procurement category

Services

CPV classifications

- 30191200 - Overhead projectors
- 32342412 - Speakers
- 32343000 - Amplifiers
- 72212512 - Interactive voice response software development services
- 92225000 - Interactive television

Engagement

Engagement deadline

17 December 2025

The engagement was carried out before this notice was published.

Engagement process description

As per attached documents.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Contracting authority

West Mercia Police and Crime Commissioner

- Public Procurement Organisation Number: PJHH-5271-ZMQP

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Email: procurementsupport@westmercia.police.uk

Region: UKG12 - Worcestershire

Organisation type: Public authority - sub-central government