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Contract

The Royal Parks Half Marathon - Public Relations Support

The Royal Parks Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-086026

Procurement identifier (OCID): ocids-h6vhtk-05fd04

Published 23 December 2025, 7:05pm

Scope

Description

The provision of marketing strategy services for The Royal Parks in relation to the Royal Parks Half Marathon.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=1003129507>

Contract 1

Supplier

- Aspire Marketing Ltd

Contract value

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Date signed

18 December 2025

Contract dates

- 5 January 2026 to 5 November 2026
- Possible extension to 5 November 2027
- 1 year, 10 months, 1 day

Description of possible extension:

The contract may be extended for a further period of up to 12 Month(s) for the 2027 Event.

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Aspire Marketing Ltd

Oyster Hill Forge, Clay Lane

Headley

KT18 6JX

United Kingdom

Email: hello@aspirepr.co.uk

Region: UKJ26 - East Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Royal Parks Limited

- Public Procurement Organisation Number: PRNG-7762-JCRY

The Old Police House, Hyde Park

London

W2 2UH

United Kingdom

Telephone: 0300 061 2000

Email: procurement@royalparks.org.uk

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government