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Contract

Social media management system

General Medical Council (GMC)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085832

Procurement identifier (OCID): ocds-h6vhtk-04ec3e ([view related notices](#))

Published 23 December 2025, 1:04pm

Scope

Reference

GMC2124

Description

The purpose of this tender is to procure a system that will help us with:

scheduling, creating and publishing content on social media platforms

carrying out social listening to help us better understand the experiences and perceptions of our audiences

Contract 1. Social Media Monitoring

Supplier

- Meltwater (UK) Ltd

Contract value

- £120,000 excluding VAT
- £150,000 including VAT

Above the relevant threshold

Date signed

29 June 2025

Contract dates

- 30 June 2025 to 29 June 2028
- Possible extension to 29 June 2030
- 5 years

Description of possible extension:

Optional 2* 1 year extension

Main procurement category

Services

CPV classifications

- 72300000 - Data services

Contract locations

- UK - United Kingdom

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

Meltwater (UK) Ltd

- Public Procurement Organisation Number: PRNB-4636-CQZQ

23 Camomile Street

London

EC3A 7LL

United Kingdom

Email: Jamesstanley.forrest@meltwater.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Social Media Monitoring

Contracting authority

General Medical Council (GMC)

- Public Procurement Organisation Number: PXLD-1125-PGBY

3 Hardman Street

Manchester

M3 3AW

United Kingdom

Email: gmctenders@gmc-uk.org

Website: <http://www.gmc-uk.org>

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government