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Contract

Business Events - UK & Global Strategic Communications & Media

VisitScotland

F03: Contract award notice

Notice identifier: 2025/S 000-085812

Procurement identifier (OCID): ocds-h6vhtk-05fc7f

Published 23 December 2025, 12:43pm

Section I: Contracting authority

I.1) Name and addresses

VisitScotland

Ocean Point One, 94 Ocean Drive

Edinburgh

EH6 6JH

Email

kirsty.strowes@visitscotland.com

Telephone

+44 1314722222

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

<http://www.visitscotland.org>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00118

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourist Board / Marketing

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Business Events - UK & Global Strategic Communications & Media

Reference number

VSEH22017

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitScotland is seeking to appoint suitably qualified agency representation for Business Events – UK & Global Strategic Communications & Media

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £279,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Scotland

II.2.4) Description of the procurement

VisitScotland is seeking to appoint suitably qualified agency representation for Business Events – UK & Global Strategic Communications & Media

II.2.5) Award criteria

Quality criterion - Name: technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 022-190587](#)

Section V. Award of contract

Contract No

VSEH22017

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 August 2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

davies tanner

Longford House, 19 Mount Ephraim Road

Royal Tunbridge Wells

TN1 1EN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £279,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:819305)

VI.4) Procedures for review

VI.4.1) Review body

Court of Session

Edinburgh

Country

United Kingdom