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Contract

Supply & Installation of Play Equipment Closed Framework

Norse Commercial Services Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085793

Procurement identifier (OCID): ocds-h6vhtk-059b58 ([view related notices](#))

Published 23 December 2025, 12:05pm

Scope

Description

The NORSE GROUP are the largest commercial local authority trading company in the UK, with the aim of improving people's lives whilst generating a sustainable and ethical profit for the public sector. On behalf of Rochford District Council & Brentwood Borough Council Norse are seeking suitably qualified bids for the supply and installation of play equipment via a closed framework.

This Framework is intended for use for Rochford District & Brentwood Borough Councils only, and Norse Commercial Services as the Contracting Authority, may make any award to appoint suppliers to this Framework through this competition. Rochford District & Brentwood Borough Councils are authorised to award call-off contracts under this Framework during its term.

Norse Group are seeking bids from suitably qualified suppliers for the establishment of a closed framework of up to 5 suppliers for the supply and installation of play equipment and surfaces.

The equipment is planned to be installed over a number of play parks over the next four

years within the Rochford District and Brentwood Borough Councils. The smallest size of play park area is around 1,000m² and the largest would be around 3,000m².

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=1001745675>

Commercial tool

Establishes a framework

Framework

Maximum percentage fee charged to suppliers

1%

Framework operation description

- Projects below £10,000 net of VAT will be direct awarded by way of reference to the type/design of equipment available from your website and the planned location of that equipment. Wherever possible Rochford will seek to maintain or match the existing design and location of equipment.
- Projects above £10,000 net of VAT will be by further competition. All successfully appointed bidders will be given details of a specific location and requirement and all will be given an opportunity to provide an offer.
- Further competitions will be assessed on a 20% price and 80% quality-based submission. The quality element of the submission will be evaluated against MSQ4 with adjustments made to size of area and areas of play that will be relevant to the project to be awarded and MSQ5 relating to the immediate local environment where the project is to occur. The weighting evaluations will then be split

oMSQ 4 - 65%

oMSQ 5 - 15%

•The successful bidder will be subject to further checks under the PA2023 Regulations to assess their continued ability to receive public funds by way of checking if they have become excluded or excludable. This will be undertaken by asking the successful bidder to confirm that their Central Digital Platform (CDP) status is up to date. Bidders who are not entitled to receive an award will be notified and the project awarded to the next bidder

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Contract 1

Suppliers (5)

- Eibe Play Limited
- HAGS-SMP
- Kompan
- Proludic
- Wicksteed

Contract value

- £3,000,000 excluding VAT
- £3,600,000 including VAT

Below the relevant threshold

Date signed

26 November 2025

Contract dates

- 1 December 2025 to 6 November 2028
- Possible extension to 30 November 2029
- 4 years

Description of possible extension:

1 x 12 month extension

Main procurement category

Works

CPV classifications

- 37400000 - Sports goods and equipment
- 37410000 - Outdoor sports equipment

- 37450000 - Field and court sports equipment
- 37535200 - Playground equipment
- 45212213 - Sport markings works

Procedure

Procedure type

Below threshold - open competition

Suppliers

Eibe Play Limited

Home Farm

Godalming

GU8 6AD

United Kingdom

Email: tenders@eibe.co.uk

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

HAGS-SMP

Clockhouse Nurseries

Egham

TW20 8PG

United Kingdom

Email: sales@hags.co.uk

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Kompan

Serenity House

Milton Keynes

MK4 1GA

United Kingdom

Email: internalsales@kompan.com

Region: UKJ12 - Milton Keynes

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Proludic

The Play Hub

Nottingham

NG11 6QA

United Kingdom

Email: tenders@proludic.co.uk

Region: UKF16 - South Nottinghamshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

Wicksteed

Digby Street

Kettering

NN16 8YJ

United Kingdom

Email: tenders@wicksteed.co.uk

Region: UKF25 - North Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norse Commercial Services Limited

- Public Procurement Organisation Number: PRLT-2616-PGPY

280 Fifers Lane

Norwich

NR6 6EQ

United Kingdom

Contact name: Melanie Vines

Telephone: 01603 894238

Email: melanie.vines@norsegroup.co.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

Rochford District Council

Summary of their role in this procurement: Framework user & joint awarding

- Public Procurement Organisation Number: PMRR-6539-DYRW

Library, 8 Roche close

Rochford

SS4 1PX

United Kingdom

Contact name: Adam Aldridge

Email: adam.aldridge@brentwood.rochford.gov.uk

Region: UKH37 - Essex Thames Gateway

Contact organisation

Contact Norse Commercial Services Limited for any enquiries.