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Award

Smokefree App & Medication

City of Bradford Metropolitan District Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085730

Procurement identifier (OCID): ocds-h6vhtk-05fc52 ([view related notices](#))

Published 23 December 2025, 11:07am

Scope

Reference

EX1138

Description

The Local Stop Smoking Services and Support grant from Department of Health and Social Care (DHSC) requires each local authority to significantly increase number of smokers accessing support services. The local service requires to support approximately 500 more smokers in 2025-26 compared to 24-25 target. This contract is for a smoke free app that provides the service solution with medication

Contract 1. Smokefree App & Medication

Supplier

- 23 LIMITED

Contract value

- £52,000 excluding VAT
- £62,400 including VAT

Below the relevant threshold

Earliest date the contract will be signed

23 December 2025

Contract dates (estimated)

- 23 December 2025 to 30 July 2026
- 7 months, 8 days

Main procurement category

Services

CPV classifications

- 33693200 - Nicotine substitutes
- 85100000 - Health services

Contract locations

- UKE41 - Bradford

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

23 LIMITED

- Companies House: 03885216
- Public Procurement Organisation Number: PWHQ-7282-JDRH

71-75 Shelton Street

London

WC2H 9JQ

United Kingdom

Email: support@smokefreeapp.com

Website: <https://smokefreeapp.com/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Smokefree App & Medication

Contracting authority

City of Bradford Metropolitan District Council

- Public Procurement Organisation Number: PBWW-4714-TBHN

City Hall, Centenary Square

Bradford

BD1 1HX

United Kingdom

Email: procurement.enquires@bradford.gov.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government