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Award

## **Smokefree App & Medication**

City of Bradford Metropolitan District Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085730

Procurement identifier (OCID): ocds-h6vhtk-05fc52 ([view related notices](#))

Published 23 December 2025, 11:07am

## **Scope**

## **Reference**

EX1138

## **Description**

The Local Stop Smoking Services and Support grant from Department of Health and Social Care (DHSC) requires each local authority to significantly increase number of smokers accessing support services. The local service requires to support approximately 500 more smokers in 2025-26 compared to 24-25 target. This contract is for a smoke free app that provides the service solution with medication

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## **Contract 1. Smokefree App & Medication**

### **Supplier**

- 23 LIMITED

### **Contract value**

- £52,000 excluding VAT
- £62,400 including VAT

Below the relevant threshold

### **Earliest date the contract will be signed**

23 December 2025

### **Contract dates (estimated)**

- 23 December 2025 to 30 July 2026
- 7 months, 8 days

### **Main procurement category**

Services

### **CPV classifications**

- 33693200 - Nicotine substitutes
- 85100000 - Health services

## Contract locations

- UKE41 - Bradford

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## Procedure

### Procedure type

Below threshold - without competition

### Special regime

Light touch

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## Supplier

### 23 LIMITED

- Companies House: 03885216
- Public Procurement Organisation Number: PWHQ-7282-JDRH

71-75 Shelton Street

London

WC2H 9JQ

United Kingdom

Email: [support@smokefreeapp.com](mailto:support@smokefreeapp.com)

Website: <https://smokefreeapp.com/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Smokefree App & Medication

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## Contracting authority

### **City of Bradford Metropolitan District Council**

- Public Procurement Organisation Number: PBWW-4714-TBHN

City Hall, Centenary Square

Bradford

BD1 1HX

United Kingdom

Email: [procurement.enquires@bradford.gov.uk](mailto:procurement.enquires@bradford.gov.uk)

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government