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Planning

Online Engagement Platform

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085621

Procurement identifier (OCID): ocds-h6vhtk-05fc12

Published 23 December 2025, 8:22am

Scope

Description

The West Midlands Combined Authority (WMCA) is made up of 18 local councils, working together to make the West Midlands the best place to live, work and visit. Our priorities include homes, jobs, transport and growth for everyone. As an organisation, we're focused on making life better for people in the West Midlands. To achieve this, we need to work with communities to understand their lives, explore their aspirations for the future, and collaborate on potential solutions. When individuals have power over their personal circumstances, they can shape the places they live and spend time in. Those who actively participate in shaping their communities will feel a greater sense of belonging. An online engagement platform is a crucial mechanism for enabling us to build stronger, more inclusive, and more effective governance that truly meets the needs of our community. The right platform will allow us to increase research and accessibility, enhance transparency and trust, support resident-led decision-making, and foster community collaboration.

We are seeking to gain a greater understanding of suppliers within the market, who would be interested in responding to the upcoming release of the specification of requirements. We plan to use the information gathered in this exercise to inform and help develop our procurement strategy before approaching the market for a full procurement exercise in early 2026.

Total value (estimated)

- £140,000 excluding VAT
- £168,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- 3 years

Main procurement category

Services

CPV classifications

- 72200000 - Software programming and consultancy services

Contract locations

- UKG3 - West Midlands

Engagement

Engagement deadline

9 January 2026

Engagement process description

To participate in this engagement process, please register your interest on our new Proactis procurement platform using the link below:

<https://procontract.due-north.com/Advert?advertId=863babab-aad5-f011-813a-005056b64545&fromProjectDashboard=True>

Once registered, you will receive access to additional information and the questionnaire. Please ensure the completed questionnaire is submitted by 09 January 2026 at 23:59.

WMCA may invite you to participate in a face-to-face meeting or Teams call to further discuss your response. If so, you will receive communication via the Proactis Portal.

Please note, this is not a formal PQQ or expression of interest in a tender exercise. This Pre-Market Engagement is to be used purely by the WMCA to provide potential delivery partners with more information about WMCA's plans for an online engagement platform.

The WMCA will not be liable for costs incurred by an interested party participating in this exercise.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

26 January 2026

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

West Midlands Combined Authority

Birmingham

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United Kingdom

Email: procurement.team@wmca.org.uk

Website: <https://www.wmca.org.uk/>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government