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Contract

Local Authority Pilots (FRA085)

Waste & Resources Action Programme

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085540

Procurement identifier (OCID): ocds-h6vhtk-05fbe7

Published 22 December 2025, 4:05pm

Scope

Description

To consult on campaign planning of the interventions and subsequently design and deliver a series of print and social assets, which will form a key part of the intervention. The print and social materials will work alongside digital assets to help increase the salience of food waste and the importance of recycling.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Advertising-and-marketing-services./2495X7E8N5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/2495X7E8N5>

Contract 1

Supplier

- Cutting Edge Marketing Ltd

Contract value

- £14,961.25 including VAT

Below the relevant threshold

Date signed

5 December 2025

Contract dates

- 8 December 2025 to 2 February 2026
- Possible extension to 16 February 2026
- 2 months, 9 days

Description of possible extension:

An optional extension of 2 weeks may be considered.

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Cutting Edge Marketing Ltd

Jubilee Lodge, 26 Commercial Street,

Cheltenham

GL50 2AU

United Kingdom

Contact name: Natasha Poole

Telephone: 07976 619569

Email: natasha@cuttingedgemarketing.co.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street,

Banbury

OX16 0AH

United Kingdom

Contact name: Procurement

Telephone: 01295 819900

Email: procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)