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Tender

## Destination Policy Impact Assessment

Monmouthshire County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085517

Procurement identifier (OCID): ocds-h6vhtk-05fbd5

Published 22 December 2025, 3:40pm

## Scope

### Description

Monmouthshire County Council wishes to commission consultants to undertake a Policy Impact Assessment to estimate the impact of recent legislation and tax changes on the county's visitor economy businesses and to test the priorities, objectives and targets set in the recently approved Destination Management Plan 2025-2030 within the context of a fast changing and more challenging policy environment.

The council also requires an evaluation of different funding options and destination management models to enable delivery of the new Plan and is seeking recommendations on the types of business support that will be required to underpin future sustainable growth of the county's visitor economy.

### Total value (estimated)

- £25,000 excluding VAT
- £30,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 26 January 2026 to 27 March 2026
- 2 months, 2 days

### **Main procurement category**

Services

### **CPV classifications**

- 73000000 - Research and development services and related consultancy services
- 75125000 - Administrative services related to tourism affairs
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 92000000 - Recreational, cultural and sporting services

### **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Conditions of participation**

Terms & Conditions attached

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

13 January 2026, 12:00am

### **Tender submission deadline**

16 January 2026, 12:00am

### **Submission address and any special instructions**

<https://www.sell2wales.gov.wales/>

Tenders to be submitted via Sell2Wales

### **Tenders may be submitted electronically**

Yes

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## Award criteria

Name	Description	Type	Weighting
Quality	Experience (30%), Resources (25%), Project Management (25%), Risk Management (10%), Communication & Stakeholder Engagement (10%). See separate Scoring Methodology document detailing the scoring methodology to be used by MCC for the evaluation of responses, available from the Sell2Wales portal.	Quality	70.00%
Price	See separate Scoring Methodology document detailing the scoring methodology to be used by MCC for the evaluation of responses, available from the Sell2Wales portal.	Price	30.00%

## Procedure

### Procedure type

Below threshold - open competition

## Documents

### Associated tender documents

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=355818](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355818)

Request for Quotation Destination Policy Impact Assessment

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=355819](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355819)

Destination Policy Impact Assessment - Scoring Methodology

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=355821](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355821)

Terms and Conditions for Consultancy Services under £50k

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## Contracting authority

### Monmouthshire County Council

- Public Procurement Organisation Number: PMQT-2889-YGXR

County Hall

Usk

NP15 1GA

United Kingdom

Contact name: Kevin Ford

Telephone: 01633644842

Email: [kevinford@monmouthshire.gov.uk](mailto:kevinford@monmouthshire.gov.uk)

Website: <http://www.monmouthshire.gov.uk>

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales