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Tender

Destination Policy Impact Assessment

Monmouthshire County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085517

Procurement identifier (OCID): ocds-h6vhtk-05fbd5

Published 22 December 2025, 3:40pm

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Scope

Description

Monmouthshire County Council wishes to commission consultants to undertake a Policy Impact Assessment to estimate the impact of recent legislation and tax changes on the county's visitor economy businesses and to test the priorities, objectives and targets set in the recently approved Destination Management Plan 2025-2030 within the context of a fast changing and more challenging policy environment.

The council also requires an evaluation of different funding options and destination management models to enable delivery of the new Plan and is seeking recommendations on the types of business support that will be required to underpin future sustainable growth of the county's visitor economy.

Total value (estimated)

- £25,000 excluding VAT

- £30,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 26 January 2026 to 27 March 2026
- 2 months, 2 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 75125000 - Administrative services related to tourism affairs
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 92000000 - Recreational, cultural and sporting services

Contract locations

- UK - United Kingdom

Participation

Conditions of participation

Terms & Conditions attached

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

13 January 2026, 12:00am

Tender submission deadline

16 January 2026, 12:00am

Submission address and any special instructions

<https://www.sell2wales.gov.wales/>

Tenders to be submitted via Sell2Wales

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	Experience (30%), Resources (25%), Project Management (25%), Risk Management (10%), Communication & Stakeholder Engagement (10%). See separate Scoring Methodology document detailing the scoring methodology to be used by MCC for the evaluation of responses, available from the Sell2Wales portal.	Quality	70.00%
Price	See separate Scoring Methodology document detailing the scoring methodology to be used by MCC for the evaluation of responses, available from the Sell2Wales portal.	Price	30.00%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355818

Request for Quotation Destination Policy Impact Assessment

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355819

Destination Policy Impact Assessment - Scoring Methodology

https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=355821

Terms and Conditions for Consultancy Services under £50k

Contracting authority

Monmouthshire County Council

- Public Procurement Organisation Number: PMQT-2889-YGXR

County Hall

Usk

NP15 1GA

United Kingdom

Contact name: Kevin Ford

Telephone: 01633644842

Email: kevinford@monmouthshire.gov.uk

Website: <http://www.monmouthshire.gov.uk>

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales