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Planning

SOCIAL PRESCRIBING DIGITAL PLATFORM

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085499

Procurement identifier (OCID): ocds-h6vhtk-05fbc9

Published 22 December 2025, 3:29pm

Scope

Reference

CAV-ITT-PROJECT_61635

Description

1. Purpose of Notice

Cardiff and Vale University Health Board (CAVUHB) is undertaking a pre-market engagement exercise to inform potential suppliers of its intention to procure a new social prescribing digital platform with full integration to EMIS Web. The purpose of this notice is to gather information from the market on available solutions, technical capabilities, and indicative costs. Suppliers are invited to submit expressions of interest along with relevant details about their platform. This notice does not constitute a formal invitation to tender but will help shape the specification and approach for the subsequent procurement process. Following this engagement, CAVUHB will determine the most appropriate route to market based on the insight gathered from suppliers.

2. Background

CAVUHB currently uses the Elemental social prescribing platform across Primary, Community and Intermediate Care services. The Health Board is exploring alternative digital options that can enhance:

Integration with EMIS Web

Referral workflows for GPs and link workers

Assessment and outcome tracking

Patient self-referral functionality

Reporting, analytics, and dashboards

Any future platform must also support SNOMED CT coding to ensure standardised data capture and NHS-wide interoperability.

3. Scope of Interest

CAVUHB is seeking information from suppliers capable of delivering a social prescribing platform that provides:

Integration with EMIS Web, including two-way data exchange for referrals, assessments, outcomes, and reporting

SNOMED CT-coded data capture for referrals, interventions, and outcomes

Online/mobile self-referral functionality for patients

Service directory management and analytical dashboards

Implementation support, training, and ongoing technical assistance

Suppliers are encouraged to provide:

An overview of their platform and functionality

Details of EMIS Web integration

SNOMED CT implementation approach

Indicative pricing model or cost ranges

References from NHS or Primary Care Network deployments

4. Objectives of Engagement

The objectives of this pre-market engagement activity are to:

Identify suppliers capable of delivering a digital platform that meets the Health Board's needs

Gain insight into current market functionality, technical approaches, and cost models

Inform the development of the future specification

Total value (estimated)

- £70,000 excluding VAT
- £84,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2027
- Possible extension to 31 March 2028
- 2 years

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems
- 85000000 - Health and social work services

Contract locations

- UKL22 - Cardiff and Vale of Glamorgan

Engagement

Engagement deadline

23 January 2026

Engagement process description

As part of this pre-market engagement activity, Cardiff and Vale University Health Board will host a pre-market engagement session on Tuesday, 20th January 2026. During this session, interested suppliers will participate in discussions and can provide short, informal demonstrations of their digital solutions. The purpose of the session is to understand market capability and explore how potential platforms could meet the Health Board's requirements for a future social prescribing system. Discussions will cover key areas such as system functionality, integration with clinical systems, data capture, reporting, implementation, and ongoing support. Participation will not be assessed and offers no advantage in any future procurement process. Full details, including timings and participation arrangements, will be shared with suppliers who express an interest.

To register your interest, please contact Marisa Riley at marisa.riley2@wales.nhs.uk.

Submission

Publication date of tender notice (estimated)

29 January 2026

Contracting authority

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

- Public Procurement Organisation Number: PXWV-6492-CGMN

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Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales