

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/085438-2025>

Award

WCC Curriculum Software

Warwickshire County Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085438

Procurement identifier (OCID): ocds-h6vhtk-05fba3 ([view related notices](#))

Published 22 December 2025, 2:17pm

Scope

Description

WCC provides an online learning platform to schools for teaching the computing curriculum via its WES trading service.

Contract 1

Supplier

- 2 SIMPLE LIMITED

Contract value

- £313,515 excluding VAT
- £376,218 including VAT

Above the relevant threshold

Earliest date the contract will be signed

1 February 2026

Contract dates (estimated)

- 1 February 2026 to 31 January 2029
- 3 years

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKG - West Midlands (England)
-

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

WCC Schools ICT service delivers a traded service to schools to provide services including software and hardware packages. Schools are able to use the WCC traded service or procure themselves independently and therefore have an element of customer choice in terms of products that they require. A number of schools currently using the traded service use the Purple Mash curriculum suite of software provided by 2Simple Ltd. WCC therefore requires access to the Purple Mash product to enable it to provide the service to schools. A direct award is therefore permissible due to the single supplier nature of the Purple Mash product.

Supplier

2 SIMPLE LIMITED

- Companies House: 03843465
- Public Procurement Organisation Number: PJLD-5793-LPMM

188 Brent Street

London

NW4 1BE

United Kingdom

Email: info@2simple.com

Website: <http://www.2simple.com>

Region: UKI71 - Barnet

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Warwickshire County Council

- Public Procurement Organisation Number: PDTN-5446-NMXW

Shire Hall

Warwick

CV34 4SA

United Kingdom

Email: procurement@warwickshire.gov.uk

Website: <http://www.warwickshire.gov.uk>

Region: UKG13 - Warwickshire

Organisation type: Public authority - sub-central government