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Planning

DVSA Publishing Services with The Highway Code and The Highway Code for Northern Ireland

Driver and Vehicle Standards Agency

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-085316

Procurement identifier (OCID): ocds-h6vhtk-056178

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Scope

Reference

T280022361

Description

The contract assigns the winning bidder as the Official Publisher of DVSA's commercial publishing products including apps, e-learning, books/e-books.

We are allowed to do this under a Delegation of Authority to manage Crown copyright assets from the Keeper of the Public Record at The National Archives.

The contract covers DVSA's statutory duty to Publish the Official Highway Code in print, as well as commercial publications. These are the definitive guides that support industry and the general road-using public in meeting and maintaining DVSA's standards.

The contract will support the Department for Infrastructure in Northern Ireland and – new to this retender – the Department for Transport publications stemming from Traffic Signs Regulations and General Directions. This brings all the source materials for UK driving theory under one contract.

The parties will work together to innovate new products to inform, educate and advise, promoting positive behaviour change and compliance that goes beyond the Highway Code and drivers and riders. We aim also to reach MOT testers, dangerous goods drivers and managers, commercial operators and employers of drivers to realise commitments in the DVSA Vision to 2030 and create new income streams.

The contract value is based on the total income generated over the maximum 7 years.

Total value (estimated)

- £36,000,000 excluding VAT
- £43,200,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 7 January 2027 to 6 January 2032
- Possible extension to 6 January 2034
- 7 years

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79970000 - Publishing services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

30 December 2025

Engagement process description

The Driver and Vehicle Standards Agency (DVSA) will be holding an online Microsoft teams pre-market engagement event on 24th July 2025, from 10:30 to 12:30.

Should suppliers wish to receive an invitation to this event, please email commercialenquiries@dvsa.gov.uk with the subject line: Publishing Services supplier engagement event and an invitation and further details will be sent to interested parties.

How to Attend:

Please note that this event has now passed.

A recording of the event can be found on Department for Transport's portal here:

<https://dft.app.jaggaer.com/go/727525250198BCC4F2ED>

To view the recording, please log in and navigate to the 'Details' section. Then, click on 'Attachments' and locate the recording under the 'Visible to Suppliers' folder.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

30 December 2025

Procedure

Special regime

Concession

Contracting authority

Driver and Vehicle Standards Agency

- Public Procurement Organisation Number: PTMM-2614-YJDV

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Bristol

BS5 0DA

United Kingdom

Email: commercialenquiries@dvsa.gov.uk

Region: UKK11 - Bristol, City of

Organisation type: Public authority - central government