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Tender

Digital Transformation Delivery Partner - Donor and Session Programme

NHS Blood and Transplant

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084915

Procurement identifier (OCID): ocds-h6vhtk-051806 ([view related notices](#))

Published 19 December 2025, 1:19pm

Scope

Reference

C408476

Description

The Donor and Session Programme (DASP) is a strategically critical, four-year transformation programme to modernise NHS Blood and Transplant's (NHSBT) donor engagement, appointment booking, and session management systems across whole blood, platelets, and plasma.

We are reducing our dependency on ageing systems and replacing outdated, paper-heavy processes with one seamless, end-to-end digital system. This will cover everything from booking an appointment to completing health checks and managing the donation session itself.

To achieve such an innovative and ambitious programme, we must recognise this complexity, be comfortable with the pace of learning and adapting, and focus our energy on supporting safe, steady progress. Constructive engagement, shared ownership, and

leadership alignment will be critical to sustaining momentum and delivering the transformation successfully.

We therefore require partners with the breadth of transformation and technical skills and knowledge who will work in partnership with NHSBT, programme teams, stakeholders, partners and other suppliers to help deliver a fundamental, sustained and safe shift in NHSBT's operating model, technology and capabilities. Further information regarding DASP can be found in the supporting 'ITT Information for Bidders' documents which are located within the attachments area of Atamis.

This procurement seeks to establish a contract with a suitably qualified and experienced Digital Transformation Delivery Partner. It is anticipated that separate procurements will follow for a Technical Implementation Partner and a Business Change Partner. Please note that the supplier appointed under this contract will not be eligible to participate in either of these subsequent procurements.

Total value (estimated)

- £3,200,000 excluding VAT
- £4,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 30 March 2026 to 29 March 2029
- Possible extension to 29 March 2030
- 4 years

Description of possible extension:

Optional extension for up to 12 months

Options

The right to additional purchases while the contract is valid.

Optional extension for up to 12 months - can be made incrementally or cumulatively

Main procurement category

Services

CPV classifications

- 72224000 - Project management consultancy services
- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKJ - South East (England)
- UKK - South West (England)

Participation

Legal and financial capacity conditions of participation

As detailed in tender documents (<https://atamis-1928.my.site.com/> - reference C408476)

Technical ability conditions of participation

As detailed in tender documents (<https://atamis-1928.my.site.com/> - reference C408476)

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

15 January 2026, 12:00pm

Submission type

Tenders

Tender submission deadline

27 January 2026, 12:00pm

Submission address and any special instructions

<https://atamis-1928.my.site.com/>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

9 March 2026

Award criteria

Name	Type	Weighting
Quality	Quality	60.00%
Price	Price	30.00%
Social Value	Quality	10.00%

Other information

Payment terms

30 days (Further details provided in tender documents)

Description of risks to contract performance

Programme interdependencies may lead to changes in service usage and phasing. Volumes provided are indicative only and could vary (increase or decrease) depending on decisions affecting other DASP delivery partners and the CRM solution.

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

This Procurement is being run under a multi-stage Competitive Flexible procedure pursuant to section 20(2)(b) of the Procurement Act 2023 to establish a single supplier contract.

It is the intention of the Authority to follow a two-stage process under this procedure as follows. However, the Authority retains the right to amend the stages if required throughout the process. This includes amending the number of stages or re-running any stage of the process.

Tender Stage 1:

Publish tender notice and tender documents

Receive tenders

Assess tenders to shortlist those to be invited to Stage 2

Notify shortlisted suppliers and invite to Stage 2

Tender Stage 2:

Conduct presentation and workshop

Assess presentation and workshop

Award Stage:

Notify suppliers and issue assessment summaries

Publish contract award notice and commence standstill

Award contract

The tender process will include Conditions of Participation which will not be used as a formal stage in order to down-select suppliers but will ensure that tenderers meet minimum requirements.

Further information can be found in the tender documents (C408476).

Contracting authority

NHS Blood and Transplant

- Public Procurement Organisation Number: PDBY-6395-VWBP

500 North Bristol Park

Bristol

BS34 7QH

United Kingdom

Email: rowena.thomas@nhsbt.nhs.uk

Website: <https://www.nhsbt.nhs.uk/>

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - central government