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Planning

RBWM Traffic Modelling

Royal Borough of Windsor & Maidenhead

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084776

Procurement identifier (OCID): ocds-h6vhtk-05fa14

Published 19 December 2025, 10:56am

Scope

Description

The Royal Borough of Windsor and Maidenhead is seeking expressions of interest from consultants to prepare a new 'highway only' traffic model for the Borough, primarily to test growth scenarios and development sites for the review of the Borough Local Plan which will have a plan period up to 2045. The model will be a full replacement of the existing model and will be a traffic only model but developed in a way that does not preclude expanding its functionality to cover multi-modal and variable demand operations.

Contract dates (estimated)

- 1 August 2026 to 31 July 2031
- Possible extension to 31 July 2036
- 10 years

Main procurement category

Services

CPV classifications

- 60112000 - Public road transport services
- 72500000 - Computer-related services
- 73220000 - Development consultancy services

Contract locations

- UKJ11 - Berkshire

Engagement

Engagement deadline

23 January 2026

Engagement process description

The Royal Borough of Windsor and Maidenhead is seeking expressions of interest from consultants to prepare a new 'highway only' traffic model for the Borough, primarily to test growth scenarios and development sites for the review of the Borough Local Plan which will have a plan period up to 2045. The model will be a full replacement of the existing model and will be a traffic only model but developed in a way that does not preclude expanding its functionality to cover multi-modal and variable demand operations.

To gain a better understanding of your organisation and your views/thoughts on our proposed approach we would like you to provide a written response to a few initial

questions prepared in the questionnaire. Please use the following link to access this questionnaire:

<https://forms.office.com/e/ZctDWznQaW>

The deadline for written response is 23/01/2026 (12 pm)

Thank you for the interest in this Royal Borough of Windsor and Maidenhead opportunity, we very much appreciate your participation in this process and sharing your thoughts and information with us.

Contracting authority

Royal Borough of Windsor & Maidenhead

- Public Procurement Organisation Number: PJQM-1124-QDHW

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Maidenhead

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Email: procurement@rbwm.gov.uk

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government