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Planning

Dynamic Market - Provision of Contractor Services - Market Engagement

Bromford Flagship Limited

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084576

Procurement identifier (OCID): ocds-h6vhtk-05f997

Published 18 December 2025, 4:05pm

Scope

Description

Dynamic Market - Provision of Contractor Services - Market Engagement. *Please note any contracts relating to this Dynamic Market are anticipated to be between the supplier and Bromford Flagship Limited or its subsidiaries listed below. These may change during the life of the Dynamic Market

Bromford Housing Association Limited.

Bromford Housing Group Investment Limited.

Flagship Housing Limited.

Flagship Housing Developments Limited.

Bromford Home Ownership Limited.

Bromford Assured Homes Limited.

Bromford Developments Limited.

Merlin Housing Society Limited.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Tewkesbury:-Construction-work./7ST6K65E7K>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/7ST6K65E7K>

Commercial tool

Establishes a dynamic market

Total value (estimated)

- £1,000,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 March 2026 to 1 March 2031
- Possible extension to 1 March 2036
- 10 years, 1 day

Main procurement category

Works

CPV classifications

- 45000000 - Construction work

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

6 January 2026

Engagement process description

This notice serves to inform the market that Bromford Flagship intends to launch a Dynamic Market for the provision of Contractor Services. Note at this stage this is a pre-market engagement notice only and not a call for competition. The purpose is to help shape the structure of the dynamic market and to consider how we may engage with potential contractors for this upcoming opportunity.

The Dynamic Market is expected to be divided into Lots, which may be categorised by contract value and geographical regions to reflect the scale and distribution of Bromford Flagship's operations,

Current operational areas include Gloucestershire, , Wiltshire, Somerset, Shropshire, Herefordshire, Staffordshire, Norfolk, Suffolk, Cambridgeshire, Essex, West Midlands, Warwickshire. The dynamic market will also cover any future additional operational areas throughout the UK.

The scope of works includes, but are not limited to, new build housing development (e.g. under design & build contracting arrangements), contracts forming parts of housing developments (e.g. groundworks), existing housing regeneration projects, existing housing repairs & refurbishment and other property projects e.g. offices.

We have over 80,000 homes across east, central and south west England, we plan to deliver 2,000 new homes each year for the next 30 years. But we do more than build houses - we create communities where people can put down roots, feel secure, and thrive. For more information see our website <https://www.bromford-flagship.co.uk/>

Once the Dynamic Market is live, Bromford Flagship will conduct call-off opportunities through Competitive Flexible Procedures, the design of which is to be developed. For example, contractors may, following a selection stage, be shortlisted based on criteria deemed appropriate for the contract. The exact procedures, selection criteria, and submission requirements for each call-off will be confirmed within the relevant tender documentation.

Prior to participating in the dynamic market, Bromford Flagship requires your organisation to register its details on the Central Digital Platform.

<https://supplierregistration.cabinetoffice.gov.uk/>

Participation in this pre-market engagement does not form part of a formal procurement process and will confer no advantage in any future tender.

Participation in this engagement is voluntary.

No tender documents will be issued at this stage.

Bromford Flagship reserves the right to change or refine the scope outlined above.

Engagement process description

To contribute to the feedback on this pre-market engagement, please email Procurement.Team@bromford.co.uk

This is not a call for expressions of interest at this stage.

Submission

Publication date of tender notice (estimated)

7 January 2026

Contracting authority

Bromford Flagship Limited

- Public Procurement Organisation Number: PPPG-4651-TGCG

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

United Kingdom

Contact name: procurement team

Telephone: 0808 1684555

Email: Procurement.Team@bromford.co.uk

Region: UKK13 - Gloucestershire

Organisation type: Public authority - sub-central government