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Contract

## **Data analytics platform and campaign tool to tackle poverty**

Portsmouth City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084222

Procurement identifier (OCID): ocds-h6vhtk-05f8be

Published 18 December 2025, 10:51 am

### **Scope**

### **Reference**

C00010627

### **Description**

The platform will enable Portsmouth City Council to proactively identify financially vulnerable households, increase benefit uptake, and better target support services. The investment aligns with the Council's strategic goals of prevention, financial inclusion, and data-driven service delivery.

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## **Contract 1**

### **Supplier**

- POLICY IN PRACTICE LTD

### **Contract value**

- £69,600 including VAT

Below the relevant threshold

### **Date signed**

28 November 2025

### **Contract dates**

- 1 December 2025 to 30 November 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 72212460 - Analytical, scientific, mathematical or forecasting software development services

### **Contract locations**

- UKJ31 - Portsmouth

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### **POLICY IN PRACTICE LTD**

- Companies House: 07042993
- Public Procurement Organisation Number: PQQW-4423-THRD

Public Hall

Westminster

SW1A 2HU

United Kingdom

Email: [admin@policyinpractice.co.uk](mailto:admin@policyinpractice.co.uk)

Website: <https://policyinpractice.co.uk>

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Portsmouth City Council

- Public Procurement Organisation Number: PCNL-5714-PRZV

Civic Offices, Guildhall Square

Portsmouth

PO1 2AL

United Kingdom

Email: [procurement@portsmouthcc.gov.uk](mailto:procurement@portsmouthcc.gov.uk)

Region: UKJ31 - Portsmouth

Organisation type: Public authority - sub-central government