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Contract

Retail and Brand Survey 2026

Waste & Resources Action Programme

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084076

Procurement identifier (OCID): ocids-h6vhtk-05f863

Published 17 December 2025, 7:05pm

Scope

Description

WRAP is seeking a supplier to collect data and high-quality photographs of packaging and labelling from selected UK retail stores. The work includes auditing loose vs. pre-packed items, capturing on-pack storage and date labelling information, and delivering all data in Excel with photos named using a specified convention.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Survey-conduction-services./K8E337ZR6R>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/K8E337ZR6R>

Contract 1

Supplier

- Market Intelligence Services Ltd

Contract value

- £15,453.60 including VAT

Below the relevant threshold

Date signed

17 December 2025

Contract dates

- 18 December 2025 to 13 March 2026
- Possible extension to 31 March 2026
- 3 months, 14 days

Description of possible extension:

Optional extension

Main procurement category

Services

CPV classifications

- 79311200 - Survey conduction services
- 79342310 - Customer survey services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Market Intelligence Services Ltd

BGA House, Nottingham Road,

Louth

LN11 0WB

United Kingdom

Contact name: Samantha Pope

Telephone: 01507 353796

Email: Sam.pope@britishgrowers.org

Region: UKF30 - Lincolnshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street,

Banbury

OX16 0AH

United Kingdom

Contact name: Procurement

Telephone: 01295 819900

Email: procurement@wrap.ngo

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority)

oversight)