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Contract

## **Retail and Brand Survey 2026**

Waste & Resources Action Programme

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-084076

Procurement identifier (OCID): ocds-h6vhtk-05f863

Published 17 December 2025, 7:05pm

### **Scope**

#### **Description**

WRAP is seeking a supplier to collect data and high-quality photographs of packaging and labelling from selected UK retail stores. The work includes auditing loose vs. pre-packed items, capturing on-pack storage and date labelling information, and delivering all data in Excel with photos named using a specified convention.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Survey-conduction-services./K8E337ZR6R>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/K8E337ZR6R>

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## **Contract 1**

### **Supplier**

- Market Intelligence Services Ltd

### **Contract value**

- £15,453.60 including VAT

Below the relevant threshold

### **Date signed**

17 December 2025

### **Contract dates**

- 18 December 2025 to 13 March 2026
- Possible extension to 31 March 2026
- 3 months, 14 days

Description of possible extension:

Optional extension

### **Main procurement category**

Services

### **CPV classifications**

- 79311200 - Survey conduction services
- 79342310 - Customer survey services

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### **Procedure**

#### **Procedure type**

Below threshold - limited competition

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### **Supplier**

#### **Market Intelligence Services Ltd**

BGA House, Nottingham Road,

Louth

LN11 0WB

United Kingdom

Contact name: Samantha Pope

Telephone: 01507 353796

Email: [Sam.pope@britishgrowers.org](mailto:Sam.pope@britishgrowers.org)

Region: UKF30 - Lincolnshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street,

Banbury

OX16 0AH

United Kingdom

Contact name: Procurement

Telephone: 01295 819900

Email: [procurement@wrap.ngo](mailto:procurement@wrap.ngo)

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority)

oversight)