

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/083658-2025>

Planning

## **Parking Enforcement - Market Engagement**

Wokingham Borough Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-083658

Procurement identifier (OCID): ocids-h6vhtk-05f76f

Published 17 December 2025, 10:19am

### **Scope**

### **Reference**

DN800788

### **Description**

Wokingham Borough Council (WBC) is undertaking early market engagement for its upcoming Parking Services Contract. This exercise is intended to provide suppliers who are pre-qualified on the Crown Commercial Services Framework RM6347 - Lot 3 Parking Management with early visibility of the opportunity and gather feedback to help inform and shape the scope, specification and commercial approach for the contract.

A Market Engagement Questionnaire will be provided to Suppliers who express an interest and are willing to provide responses to help guide key contract elements.

The new contract is expected to deliver a complete Parking Management Service, aligned with WBC's ambitions around responsible network management, social value, innovation, Net Zero, technology integration, and local supply chain development.

The scope of the contract will include:

- the provision of on-street enforcement of parking in accordance with the TMA24
- the provision of off-street enforcement of parking in accordance with the TMA24
- the administrative provision of the processing of PCNs
- the provision and management of on-line permits
- the provision of a fully hosted web enabled Parking Software solution for :
  - o compliance management and administration of PCNs.
  - o parking permit administration.
- the provision of a first line contact service for all parking queries and complaints
- the provision of 1st line maintenance for existing payment machines
- maintenance of car park signing, lining, trips, hazards and minor defects, cleaning, lifts and fire alarms
- the interface management with third-party systems such as pay by phone
- the maintenance and operation of ANPR enforcement activities
- the provision and operation of paid for parking activities
- the provision and operation of clamping and removal activities
- car parks CCTV management and maintenance of assets
- technical Support and advice
- TRO Mapping
- enforcement of Footway Parking

Purpose of Market Engagement:

The market engagement aims to:

- Share information about the opportunity, challenges, and contract ambitions.

- Encourage feedback on the scope of services, proposed commercial model, service delivery, social value expectations, and collaboration.
- Provide suppliers with a clear understanding of the Council's current thinking and procurement intentions.
- Gauge interest and capture supplier insights before finalising the service scope.

The market engagement is intended to allow suitably experienced and interested organisations to outline their views and ideas about the future delivery of parking services for Wokingham.

It will also provide insight into the Council's current thinking, including, an emphasis on innovation and digital technologies, and a strong commitment to social value and sustainability. Suppliers will be required to adopt a joined-up approach to delivering the service scope, ensuring seamless coordination across all functions and stakeholders, back-office systems and operating software.

#### Engagement Format:

Suppliers will be asked to review a series of engagement questions and respond within a questionnaire, covering areas such as:

- Capability and Capacity
- Contract Delivery Model
- Social Value and Local Benefits
- Evaluation and Procurement Approach
- Collaborative and flexible delivery options

The questionnaire is intended to provide context for the suppliers and outline the key themes and topics the Council would like to explore.

#### Important Notes:

This notice is not a call for competition, and participation is not a prerequisite to bidding. The Council anticipates launching the formal procurement using the Crown Commercial Services Framework RM6347 Lot 3 - Parking Management from late Jan/Feb 2026, with procurement specific questionnaire, pricing model, negotiation, and final tenders to follow. No information provided in response to this engagement will be used in supplier evaluation during the formal procurement. The Council reserves the right not to proceed

with the procurement. No costs will be reimbursed for participation in this engagement process.

Details:

Contract Title: Wokingham Borough Council - Parking Services Contract

Estimated Total Contract Value: up to £12m (excluding VAT)

Annual Value Range: £1.0m (approximate)

Contract Term: Initial 4 years with optional 6year extension in blocks of 2+2+2 years totalling 10 years

Anticipated Contract Start Date: 01 October 2026

Anticipated Contract End Date: 30 September 2036

Registration and Next Steps:

To register interest, please complete a copy of the Market Engagement Questionnaire and return to Wokingham Borough Council via ProContract, by midnight on the Monday 19th January 2026.

All relevant correspondence will be managed through the Council's e-procurement solution - ProContract.

**Contract dates (estimated)**

- 1 October 2026 to 30 September 2030
- Possible extension to 30 September 2036
- 10 years

**Main procurement category**

Services

## **CPV classifications**

- 98351110 - Parking enforcement services

---

## **Engagement**

### **Engagement deadline**

19 January 2026

### **Engagement process description**

Engagement Format:

Suppliers will be asked to review a series of engagement questions and respond within a questionnaire, covering areas such as:

- Capability and Capacity
- Contract Delivery Model
- Social Value and Local Benefits
- Evaluation and Procurement Approach
- Collaborative and flexible delivery options

The questionnaire is intended to provide context for the suppliers and outline the key themes and topics the Council would like to explore.

Important Notes:

This notice is not a call for competition, and participation is not a prerequisite to bidding. The Council anticipates launching the formal procurement using the Crown Commercial Services Framework RM6347 Lot 3 - Parking Management from late Jan/Feb 2026, with

procurement specific questionnaire, pricing model, negotiation, and final tenders to follow. No information provided in response to this engagement will be used in supplier evaluation during the formal procurement. The Council reserves the right not to proceed with the procurement. No costs will be reimbursed for participation in this engagement process.

Details:

Contract Title: Wokingham Borough Council - Parking Services Contract

Estimated Total Contract Value: up to £12m (excluding VAT)

Annual Value Range: £1.0m (approximate)

Contract Term: Initial 4 years with optional 6year extension in blocks of 2+2+2 years totalling 10 years

Anticipated Contract Start Date: 01 October 2026

Anticipated Contract End Date: 30 September 2036

Registration and Next Steps:

To register interest, please complete a copy of the Market Engagement Questionnaire and return to Wokingham Borough Council via ProContract, by midnight on the Monday 19th January 2026.

All relevant correspondence will be managed through the Council's e-procurement solution - ProContract.

---

## **Contracting authority**

### **Wokingham Borough Council**

- Public Procurement Organisation Number: PNTM-6852-HGRP

Civic Offices, Shute End

Wokingham

RG40 1BN

United Kingdom

Contact name: Miss Abigail C Culton

Telephone: +44 1189741111

Email: [procurement@wokingham.gov.uk](mailto:procurement@wokingham.gov.uk)

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government