

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/083314-2025>

Contract

Digital Skills Training for Cultural Organisations in Wales

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-083314

Procurement identifier (OCID): ocds-h6vhtk-05f69f

Published 16 December 2025, 12:14pm

Scope

Reference

C195/2025/2026

Description

To procure the services of a training provider to design and deliver a digital skills training programme which meets the needs of cultural organisations in Wales. The programme will consist of a suite of standalone courses, each focused on a distinct digital topic. Course content will support workforce development, enhance digital confidence, and encourage new ways of working across varying levels of digital maturity.

Contract 1. Digital Skills Training for Cultural Organisations in Wales

Supplier

- The Audience Agency

Contract value

- £58,200 excluding VAT
- £69,840 including VAT

Below the relevant threshold

Date signed

4 December 2025

Contract dates

- 8 December 2025 to 7 April 2026
- Possible extension to 7 May 2026
- 5 months

Description of possible extension:

Possible 1 Month extension

Main procurement category

Services

CPV classifications

- 80500000 - Training services

Contract locations

- UKL - Wales

Procedure

Procedure type

Below threshold - limited competition

Supplier

The Audience Agency

- Public Procurement Organisation Number: PWXQ-6344-QLZP

The Whitehouse, Wilderspool Business Park

Warrington

WA4 6HL

United Kingdom

Email: hello@theaudienceagency.org

Region: UKD61 - Warrington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Digital Skills Training for Cultural Organisations in Wales

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales