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Contract

## **Digital Traffic Regulation Orders DTRO Software**

Gateshead Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-083108

Procurement identifier (OCID): ocds-h6vhtk-05f633

Published 16 December 2025, 8:37am

### **Scope**

### **Reference**

OPEN04122025152152

### **Description**

A cloud-based platform for managing the entire lifecycle of Traffic Regulation Orders and Traffic Management Orders (TROs/TMOs),

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## **Contract 1. Digital Traffic Regulation Orders DTRO Software**

## **Supplier**

- YELLOW LINE PARKING LTD

## **Contract value**

- £155,944.62 including VAT

Below the relevant threshold

## **Date signed**

21 November 2025

## **Contract dates**

- 21 November 2025 to 31 March 2029
- Possible extension to 31 March 2030
- 4 years, 4 months, 10 days

Description of possible extension:

1 x 12 month extension

## **Main procurement category**

Goods

## **Options**

The right to additional purchases while the contract is valid.

Optional Additional Module Pricing:

Streets (public facing unlimited Service User access)

Consultation (back-office tooling inclusive of 3 Service Users, public facing portal unlimited Service User access)

Optional Additional Integration Pricing:

API Integration to allow Mapper to pass the TRO/ kerbside data into 3rd party systems

**CPV classifications**

- 48100000 - Industry specific software package

**Contract locations**

- UKC22 - Tyneside

**Key performance indicators**

<b>Name</b>	<b>Reporting frequency</b>
Amount of time that the solution is online	3 months
Incident Resolution	3 months

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**Procedure**

**Procedure type**

Below threshold - without competition

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## Supplier

### YELLOW LINE PARKING LTD

- Companies House: 08584086
- Public Procurement Organisation Number: PBNR-8179-LDMX

C/O Cms Cameron Mckenna Nabarro Olswang Llp Cannon Place

London

EC4N 6AF

United Kingdom

Email: [sales@appyway.com](mailto:sales@appyway.com)

Website: <http://www.appyway.com>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Digital Traffic Regulation Orders DTRO Software

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## Contracting authority

**Gateshead Borough Council**

- UK Register of Learning Providers (UKPRN number): 10002639
- Public Procurement Organisation Number: PPGY-1151-NJQN

Civic Centre, Regent Terrace

Gateshead

NE8 1HH

United Kingdom

Contact name: Andrew M Thompson

Email: [procurement@gateshead.gov.uk](mailto:procurement@gateshead.gov.uk)

Website: <https://www.gateshead.gov.uk/article/31230/Learning-and-Skills>

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government