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Contract

Parent Infant Mental Health Services as part of the Family Hubs Offer

Oldham Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-083053

Procurement identifier (OCID): ocids-h6vhtk-05f616

Published 15 December 2025, 4:42pm

Section I: Contracting authority

I.1) Name and addresses

Oldham Metropolitan Borough Council

Spindles Shopping Centre, West Street

Oldham

OL11HD

Contact

James England

Email

James.England@oldham.gov.uk

Telephone

+44 1617703000

Country

United Kingdom

Region code

UKD37 - Greater Manchester North East

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.oldham.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Parent Infant Mental Health Services as part of the Family Hubs Offer

Reference number

DN797313

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

Oldham's Perinatal Mental Health and Parent-Infant Relationship long term goals are:

- o Children and Parents: Improve parent-infant relationships, resulting in positive impact on developmental outcomes for babies
- o System level: Promote the importance of good parent-infant relationships and parent infant mental health -PIMH- across the Oldham Partnership.

Oldham's Perinatal Mental Health and Parent-Infant Relationship medium term goals are:

o Children and Parents:

- Improve parents' sensitivity and responsiveness to their infants, as evidenced through the agreed measurement tool
- Improve relationship between infants and their parents, as evidenced through the agreed measurement tool
- Improve parental and infant mental health, as evidenced through the agreed measurement tool
- Increase access to information, advice, and guidance on PIMH support (e.g., digital or F2F).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £225,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD37 - Greater Manchester North East

Main site or place of performance

Oldham

II.2.4) Description of the procurement

- Promote positive early relationships and good mental wellbeing for babies and their families
- Provide parents with universal access to services, and support those with an identified mental health need or who would benefit from a more intensive parent-infant relationship programme
- Provide support to parents with mild to moderate perinatal mental health difficulties.

II.2.5) Award criteria

Cost criterion - Name: Quality & Innovation / Weighting: 30

Cost criterion - Name: Value / Weighting: 10

Cost criterion - Name: Integration, Collaboration and Sustainability / Weighting: 30

Cost criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 20

Cost criterion - Name: Social Value / Weighting: 10

II.2.11) Information about options

Options: No

II.2.14) Additional information

This is a Provider Selection Regime (PSR) intention to award notice under Direct Award Process C. The awarding of this contract is subject to the Health Care Services (Provider

Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight on 29/12/2025 via email to:

James.England@Oldham.gov.uk

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

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Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight on 29/12/2025 via email to:

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IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 December 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pennine CFT

Manchester

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £225,000

Total value of the contract/lot: £225,000

Section VI. Complementary information

VI.3) Additional information

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VI.4) Procedures for review

VI.4.1) Review body

Oldham Council

Oldham

Country

United Kingdom