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Contract

## **Parent Infant Mental Health Services as part of the Family Hubs Offer**

Oldham Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-083053

Procurement identifier (OCID): ocids-h6vhtk-05f616

Published 15 December 2025, 4:42pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Oldham Metropolitan Borough Council

Spindles Shopping Centre, West Street

Oldham

OL11HD

#### **Contact**

James England

#### **Email**

[James.England@oldham.gov.uk](mailto:James.England@oldham.gov.uk)

#### **Telephone**

+44 1617703000

#### **Country**

United Kingdom

**Region code**

UKD37 - Greater Manchester North East

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.oldham.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Parent Infant Mental Health Services as part of the Family Hubs Offer

Reference number

DN797313

**II.1.2) Main CPV code**

- 85323000 - Community health services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Oldham's Perinatal Mental Health and Parent-Infant Relationship long term goals are:

- o Children and Parents: Improve parent-infant relationships, resulting in positive impact on developmental outcomes for babies
- o System level: Promote the importance of good parent-infant relationships and parent infant mental health -PIMH- across the Oldham Partnership.

Oldham's Perinatal Mental Health and Parent-Infant Relationship medium term goals are:

o Children and Parents:

- Improve parents' sensitivity and responsiveness to their infants, as evidenced through the agreed measurement tool
- Improve relationship between infants and their parents, as evidenced through the agreed measurement tool
- Improve parental and infant mental health, as evidenced through the agreed measurement tool
- Increase access to information, advice, and guidance on PIMH support (e.g., digital or F2F).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £225,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD37 - Greater Manchester North East

Main site or place of performance

Oldham

#### **II.2.4) Description of the procurement**

- Promote positive early relationships and good mental wellbeing for babies and their families
- Provide parents with universal access to services, and support those with an identified mental health need or who would benefit from a more intensive parent-infant relationship programme
- Provide support to parents with mild to moderate perinatal mental health difficulties.

#### **II.2.5) Award criteria**

Cost criterion - Name: Quality & Innovation / Weighting: 30

Cost criterion - Name: Value / Weighting: 10

Cost criterion - Name: Integration, Collaboration and Sustainability / Weighting: 30

Cost criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 20

Cost criterion - Name: Social Value / Weighting: 10

#### **II.2.11) Information about options**

Options: No

#### **II.2.14) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice under Direct Award Process C. The awarding of this contract is subject to the Health Care Services (Provider

Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight on 29/12/2025 via email to:

[James.England@Oldham.gov.uk](mailto:James.England@Oldham.gov.uk)

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

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Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight on 29/12/2025 via email to:

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#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 December 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Pennine CFT

Manchester

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £225,000

Total value of the contract/lot: £225,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

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Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by midnight on 29/12/2025 via email to:

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### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Oldham Council

Oldham

Country

United Kingdom