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Contract

Healthy living partnering project – re-issue of contract award notice

Bridgend County Borough Council

F20: Modification notice

Notice identifier: 2025/S 000-082956

Procurement identifier (OCID): ocds-h6vhtk-05e96b

Published 15 December 2025, 2:33pm

Section I: Contracting authority/entity

I.1) Name and addresses

Bridgend County Borough Council

Bridgend County Borough Council, Procurement Unit, Civic Offices, Angel Street

Bridgend

CF31 4WB

Email

tenders@bridgend.gov.uk

Telephone

+44 1656642596

Country

United Kingdom

NUTS code

UKL17 - Bridgend and Neath Port Talbot

Internet address(es)

Main address

<https://www.bridgend.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0417

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Healthy living partnering project – re-issue of contract award notice

Reference number

B278

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.2) Description

II.2.2) Additional CPV code(s)

- 92000000 - Recreational, cultural and sporting services

II.2.3) Place of performance

NUTS codes

- UKL17 - Bridgend and Neath Port Talbot

II.2.4) Description of the procurement at the time of conclusion of the contract:

In 2012 the Authority procured a partner organisation to deliver leisure management services within the County Borough of Bridgend. This included the direct management of a number of existing facilities and the provision of investment to enhance such. The contract was awarded following the outcome of a competitive dialogue process for a period of 15 years from 31st March 2012 and is currently due to expire on 31st March 2027.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

180

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.2) Administrative information

IV.2.1) Contract award notice concerning this contract

Notice number: [2025/S 000-077337](#)

Section V. Award of contract/concession

Contract No

B278

Title

Healthy living partnering project – re-issue of contract award notice

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

1 April 2012

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Greenwich Leisure Limited

Middlegate House, 1 Seymour Street

London

SE186SX

Telephone

+44 7805788356

Country

United Kingdom

NUTS code

- UKL17 - Bridgend and Neath Port Talbot

The contractor/concessionaire is an SME

No

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £21,000,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:158651)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 92000000 - Recreational, cultural and sporting services

VII.1.3) Place of performance

NUTS code

- UKL - Wales

VII.1.4) Description of the procurement:

Bridgend County Borough Council (the Authority) intends to enter into a deed of variation (DoV) with Greenwich Leisure Limited (the Delivery Partner) in relation to the leisure operating concession contract for the Authority's 8 leisure facilities (the Agreement). The DoV will extend the duration of existing leisure operating contracts between the Authority and the Delivery Partner and to make certain changes summarised in this Contract Modification Notice.

For the avoidance of doubt, the Authority is not entering into a new contract but varying the existing Agreement.

The Agreement were originally procured under the Public Contracts Regulations 2006 and by way of contract notice 57904-2011-EN dated on 19 February 2011.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Start date

1 April 2027

End date

31 March 2032

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£6,200,000

VII.1.7) Name and address of the contractor/concessionaire

Greenwich Leisure Limited

Middlegate House, 1 Seymour Street

London

SE186SX

Telephone

+44 7805788356

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

In 2012 the Authority appointed the Delivery Partner to manage and operate the Authority's leisure portfolio. The Agreement was for a period of 15 years from 31st March 2012 to expire on 31st March 2027. It concerns the provision of a range of management and related services by the Delivery Partner in relation to 8 leisure facilities.

The Authority intends to enter a deed of variation with the Delivery Partner to modify the Agreement, the effect of which will be to extend the expiry date by 5-years to 31st March 2032 and to give effect to other ancillary changes to the Agreement (and associated leases).

The Authority needs time to determine the future model for delivery of the services including the operation and management of the facilities, the facilities in scope, targeted outcomes and indeed the affordability of services in the highly challenging budget context.

The Authority has procured a partner organisation to develop the next Active Bridgend strategy (to include leisure infrastructure and other broader opportunities that support community activity and wellbeing which will help the Authority identify its longer-term strategy). The post-pandemic market indicates that the current market is volatile and allowing time for conditions to settle makes sense and may pay dividends in the long run. Following the development of the strategy, the Authority will require time to consider and then implement such strategy. If the strategy suggests that the operation of the facilities should be outsourced then a competitive procurement exercise will be undertaken which will take a considerable period of time.

Additionally, the “lost years” of the COVID-19 pandemic has had a significant impact. The pandemic caused significant disruption to the leisure sector and also the need for progressive rebuilding of services and related income to support operational costs when Governmental hardship-related support was curtailed. Due to national restrictions and public caution there has been reduced benefit to the Authority in terms of usage by the public, investment into assets and the development of new services that had been anticipated. Service development aspirations have been sidetracked, commercial performance stalled and the overall scope of the Healthy Living Partnership – as originally defined in 2011 – considerably affected. Extending the partnership would allow the initial aspirations and objectives to be realised (including community outcomes, social benefits as well as commercial return on investment initially planned but would not be possible without the extension).

The Authority have determined that due to those circumstances that could not have been reasonably foreseen an extension of 5-years is now required to allow the Authority to focus on the longer term provision when the facilities may need major investment. The period of 5-years is deemed necessary and the minimum period required to allow the Authority to develop and implement its new strategy and if required undertake a competitive procurement exercise for any replacement contract.

The charging mechanisms under the Agreement will remain the same for the extended period. The Authority will continue to pay a Management Fee to the Delivery Partner and the Management Fee payable by the Authority for the extended period will in fact reduce from that currently paid, resulting in savings to the Authority.

This Contract Modification Notice gives notice that the Authority is entering into a DoV to modify the Agreement in order to extend the duration of existing leisure operating contracts between the Authority and the Delivery Partner and to make certain changes summarised in this Contract Modification Notice.

A further procurement procedure is not necessary on the basis that the modification is permitted pursuant to regulations 43(1)(c) and/or (e) of the Concession Contracts Regulations 2016 and/or regulations 72(1)(c) and/or (e).

VII.2.2) Reasons for modification

Need for additional works, services or supplies by the original contractor/concessionaire.

Description of the economic or technical reasons and the inconvenience or duplication of cost preventing a change of contractor:

This modification is made in accordance with reg 43(1)(c) CCR 2016 and/or reg 72(1)(c) PCR 2015:1.the proposed modification is necessary due to circumstances that the Authority, acting diligently, could not have foreseen.

2.the modification does not render the Agreement materially different in character

3.The increase in value of the extended duration does not exceed 50% of the value of the original Agreement. Additionally/alternatively, this modification is not a substantial modification (reg 43(1)(e) CCR 2016 and/or reg 72(1)(e) PCR 2015) as it does not:1.render the Agreement materially different in character.

2.introduce conditions which would have (a) allowed for the admission of other candidates, (b) allowed for the acceptance of another tender, or (c) attracted additional participants in the procurement procedure

3.change the economic balance in favour of the contractor in a manner which was not provided for in the contract.

4.considerably extend the scope of the contract.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £21,000,000

Total contract value after the modifications

Value excluding VAT: £27,200,000