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Contract

Food Supply Tender for Academy Transformation Trust Schools

Academy Transformation Trust

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-082918

Procurement identifier (OCID): ocds-h6vhtk-04fd9d ([view related notices](#))

Published 15 December 2025, 1:55pm

Scope

Reference

ATT004

Description

Provision and distribution of fresh, chilled, frozen and ambient food and beverages to 21 academies (primary & secondary), including dairy, meat, bakery, produce, dry goods, frozen lines and drinks. Service includes multi-site scheduled deliveries, quality assurance, food safety compliance and sustainability reporting.

Estimated maximum value (full potential term incl. options): £4,500,000 (incl. VAT).

Pricing model: Basket pricing with indexed adjustments; category?based discount structure; delivery charges included.

Note on valuation: Actual expenditure varies with pupil numbers, menus and commodity markets. The value is an estimate for transparency and reflects ATT-wide demand

forecasts and published price mechanisms.

This notice is being published after contract commencement due to an administrative oversight during a staffing transition. The delay was not intentional and occurred while responsibilities were being reassigned. The contracting authority has taken steps to strengthen internal controls to ensure timely publication of future notices.

Contract 1. Food Supply Tender for Academy Transformation Trust Schools

Supplier

- CREED FOODSERVICE LIMITED

Contract value

- £4,500,000 including VAT

Above the relevant threshold

Date signed

19 September 2025

Contract dates

- 19 September 2025 to 1 August 2028

- Possible extension to 1 August 2030
- 4 years, 10 months, 13 days

Description of possible extension:

Description of extension:

The contract includes one optional extension of up to 24 months. This extension may be exercised under the following circumstances:

- Supplier performance meets agreed KPIs and service standards.
- Continued value for money is demonstrated.
- Operational continuity is required (e.g., pupil meal provision across all academies).
- Market conditions or re-procurement timing make immediate retendering impractical.

The decision to exercise the extension will be subject to review and approval by the Trust before the end of the initial term.

Services commenced 01/08/2025 under award; contract executed 19/09/2025.

Main procurement category

Goods

CPV classifications

- 15000000 - Food, beverages, tobacco and related products

Contract locations

- UKC - North East (England)
- UKD - North West (England)

- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Key performance indicators

Name	Description	Reporting frequency
Delivery reliability	100% of missed or failed deliveries resolved by 10am the next working day. If not met, applicable credits or cashback must be provided.	6 months
Account Management	Regular communication and availability of a dedicated account manager with meetings as required by the Trust. Active relationship management expected.	6 months
Product Sourcing	Supply of accredited food brands at competitive prices. Must be evidenced in pricing and product range.	6 months
Allergen Compliance	100% of products to have full and accurate allergen information in line with Natasha's Law and Food Information Regulations. Non-compliance may lead to contract review.	6 months
Product Quality	Maximum 2% monthly rejection rate due to quality, damage, or expired stock. Rejected items must be replaced or credited.	6 months

Signed contract documents

[ATT Creed Heads Of Terms 010825.pdf](#)

Submission

Submission type

Tenders

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Supplier

CREED FOODSERVICE LIMITED

- Companies House: 01065559
- Public Procurement Organisation Number: PLRQ-8269-MWQZ

Unit S3 Narvik Way

North Shields

NE29 7XJ

United Kingdom

Email: nicolahepworth@creedfoodservice.co.uk

Website: <https://www.creedfoodservice.co.uk/>

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Food Supply Tender for Academy Transformation Trust Schools

Contracting authority

Academy Transformation Trust

- UK Register of Learning Providers (UKPRN number): 10039859
- Public Procurement Organisation Number: PZZT-9217-WDTL

Unit 4

Sutton Coldfield

B73 6AZ

United Kingdom

Email: procurement@attrust.org.uk

Website: <https://www.academytransformationtrust.co.uk/>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government