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Tender

Development of animated resilience and planning explainer videos for local government

Improvement and Development Agency for Local Government (IDeA)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-082708

Procurement identifier (OCID): ocids-h6vhtk-05f546

Published 12 December 2025, 11:06pm

Scope

Reference

LG-04612

Description

We are seeking to commission a supplier to develop and produce up to 6 explainer videos to help key personnel within local government to build knowledge around local government resilience and emergency planning. The videos should help explain key local government resilience and emergency planning to local government officers at all levels.

Total value (estimated)

- £38,400 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 31 January 2026 to 31 March 2027
- 1 year, 2 months, 1 day

Main procurement category

Services

CPV classifications

- 92111000 - Motion picture and video production services

Participation

This procurement is reserved for

- UK suppliers
- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

7 January 2026, 11:59pm

Tender submission deadline

14 January 2026, 5:00pm

Submission address and any special instructions

<https://app.panacea-software.com/LGA-Sourcing/eRFX-Suppliers/Open.aspx?requirementId=990e8b78-9fbe-47d0-92aa-0e06bff92ab9>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	Quality	Quality	70%
Cost	Cost	Cost	30%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[Appendix 1 Specification for Resilience unpacked.docx](#)

Appendix 1 Specification for Resilience unpacked

[Appendix 3 Draft Contract Agreement.docx](#)

Appendix 3 Draft Contract Agreement.

[ITT for Resilience Unpacked.docx](#)

ITT for Resilience Unpacked

Contracting authority

Improvement and Development Agency for Local Government (IDeA)

- Companies House: 03675577

18 smith square

london

sw1p 3hz

United Kingdom

Contact name: Tanya Khatun

Email: tanya.khatun@local.gov.uk

Region: UKI32 - Westminster

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)