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Planning

School Breakfast Support Provider Hammersmith & Fulham Pre-Market Engagement

London Borough of Hammersmith and Fulham

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-082642

Procurement identifier (OCID): ocds-h6vhtk-05f522

Published 12 December 2025, 4:13pm

Scope

Description

Free breakfast provision at schools ensure pupils start every day ready to learn, improving behaviour, attendance and attainment.

For the past five years the London Borough of Hammersmith and Fulham has pioneered the delivery of free breakfast provision at our primary schools and nurseries. Providing schools with advice, food and funding to establish free breakfast provision.

This programme currently works across 33 schools, helping them to deliver over 750,000 nutritious, hunger focused breakfast meals per year through both breakfast clubs and extended provision at the start of the school day.

With the Government's national free school breakfast clubs programme starting to roll out we want to ensure that young children in our borough continue to have the best start to the school day. Continuing to support our schools, whilst integrating and enhancing the national offer.

We are looking for a Breakfast Support Provider, to manage this programme from

September 2026. Providing schools with expert advice, support of running breakfast provision as well as providing direct deliveries of breakfast foods to schools.

The market engagement process will include an Engagement session in January..

The requirements of the Breakfast Support Provider contract include:

- Providing expert advice to schools throughout the school year. Supporting schools to run high quality, hunger focused and stigma free breakfast provision. This includes advice on childhood nutrition, catering equipment and communicating with children and their families on the breakfast offer and its benefits.
- Supporting schools to seamlessly integrate and enhance the national free school breakfast clubs programme as it rolls out. With enhancements supporting better outcomes for children so that no child is left too hungry to learn.
- Provide direct deliveries of affordable and healthy breakfast foods to schools that meet and exceed school food standards.
- Support the provision of breakfast to vulnerable pupils outside term time.
- Monitor and report on the delivery of breakfast provision in the borough and its impact. Including in-person monitoring visits to assess quality of provision.
- Manage additional grants from the council or government for breakfast provision, to ensure they deliver value and avoid any duplication of funding.
- The provider is not expected to staff or run breakfast clubs themselves.

The council is keen to hear from:

- Organisations with significant experience of supporting schools to develop breakfast provision, preferably in the London. That also have a track record of delivering breakfast foods either themselves or through partner organisations.

Total value (estimated)

- £1,700,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 September 2026 to 31 August 2029
- Possible extension to 31 August 2031
- 5 years

Main procurement category

Services

CPV classifications

- 55523100 - School-meal services
- 15894210 - School meals

Contract locations

- UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Engagement

Engagement deadline

21 January 2026

Engagement process description

We are keen to hear from organisations with significant experience of supporting schools

to develop breakfast provision, preferably in the London, That also have a track record of delivering breakfast foods either themselves or through partner organisations.

If this is your organisation please register your interest on our tender portal CapitalEsourcing and aim to arrange a teams meeting presentation in January date TBA.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

16 March 2026

Procedure

Special regime

Light touch

Contracting authority

London Borough of Hammersmith and Fuham

- Public Procurement Organisation Number: PHTW-6333-BQGD

Town Hall, king street

London

W6 9JU

United Kingdom

Email: procurement@lbhf.gov.uk

Website: <https://www.capitalesourcing.com>

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Organisation type: Public authority - sub-central government