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Contract

Research and Insights RM6126

Department for Business and Trade

F03: Contract award notice

Notice identifier: 2025/S 000-082630

Procurement identifier (OCID): ocds-h6vhtk-029a8d

Published 12 December 2025, 4:03pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

Old Admiralty Building, Whitehall

London

SW1A 2DY

Email

CommercialResearchandConsultancy@businessandtrade.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Central Government

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Research and Insights RM6126

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

Research commission to deliver the Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study. This shall involve a mapping exercise including logic models and theory of change, the creation/identification of baseline data and the design of programme-level metrics and evaluation plans to measure impact.

The Supplier shall explore Monitoring & Evaluation techniques and best practice methodology for large-scale policy reform and critique and develop the current M&E framework through a combination of mapping and stakeholder engagement, workshops, desk-based research, and deep dives into data sources.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £120,730

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

United Kingdom - London

II.2.4) Description of the procurement

Research commission to deliver the Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study. This shall involve a mapping exercise including logic models and theory of change, the creation/identification of baseline data and the design of programme-level metrics and evaluation plans to measure impact.

The Supplier shall explore Monitoring & Evaluation techniques and best practice methodology for large-scale policy reform and critique and develop the current M&E framework through a combination of mapping and stakeholder engagement, workshops, desk-based research, and deep dives into data sources.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-027493](#)

Section V. Award of contract

Title

Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 November 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS (MARKET RESEARCH) LTD

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £120,730

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department for Business and Trade

Old Admiralty Building, Whitehall

London

SW1A 2DY

Country

United Kingdom