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Contract

## **Research and Insights RM6126**

Department for Business and Trade

F03: Contract award notice

Notice identifier: 2025/S 000-082630

Procurement identifier (OCID): ocds-h6vhtk-029a8d

Published 12 December 2025, 4:03pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Business and Trade

Old Admiralty Building, Whitehall

London

SW1A 2DY

#### **Email**

[CommercialResearchandConsultancy@businessandtrade.gov.uk](mailto:CommercialResearchandConsultancy@businessandtrade.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

Other activity

Central Government

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Research and Insights RM6126

##### **II.1.2) Main CPV code**

- 73110000 - Research services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

Research commission to deliver the Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study. This shall involve a mapping exercise including logic models and theory of change, the creation/identification of baseline data and the design of programme-level metrics and evaluation plans to measure impact.

The Supplier shall explore Monitoring & Evaluation techniques and best practice methodology for large-scale policy reform and critique and develop the current M&E framework through a combination of mapping and stakeholder engagement, workshops, desk-based research, and deep dives into data sources.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £120,730

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

United Kingdom - London

### **II.2.4) Description of the procurement**

Research commission to deliver the Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study. This shall involve a mapping exercise including logic models and theory of change, the creation/identification of baseline data and the design of programme-level metrics and evaluation plans to measure impact.

The Supplier shall explore Monitoring & Evaluation techniques and best practice methodology for large-scale policy reform and critique and develop the current M&E framework through a combination of mapping and stakeholder engagement, workshops, desk-based research, and deep dives into data sources.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-027493](#)

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## **Section V. Award of contract**

### **Title**

Make Work Pay (MWP) Monitoring & Evaluation (M&E) Scoping Study

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 November 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

IPSOS (MARKET RESEARCH) LTD

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £120,730

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department for Business and Trade

Old Admiralty Building, Whitehall

London

SW1A 2DY

Country

United Kingdom