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Award

TAMESIDE AND OLDHAM BREASTFEEDING PEER SUPPORT SERVICE

Tameside Metropolitan Borough Council
Oldham Metropolitan Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-082291

Procurement identifier (OCID): ocds-h6vhtk-059ab3 ([view related notices](#))

Published 12 December 2025, 9:33am

Scope

Description

There is overwhelming evidence that proves breastfeeding provides substantial health and wellbeing benefits for mothers and babies which are experienced well beyond the period of breastfeeding itself. As well as contributing significantly to reducing health inequalities, benefits of breastfeeding can be categorised to the following:

- **Infant health:** Breastfeeding protects children from a vast range of illnesses including infection, diabetes, asthma, heart disease and obesity, as well as cot death (sudden infant death syndrome).
- **Maternal health:** Breastfeeding protects mothers from breast and ovarian cancers and heart disease.
- **Relationship-building:** Breastfeeding supports the mother-baby attachment and relationship and the mental health of both baby and mother.

Tameside and Oldham have significantly lower rates of breastfeeding initiation and 6-8 weeks continuation, compared to the England average. Therefore, Tameside Council, in

partnership with Oldham Council, are looking to contract with a provider to implement and deliver a Breastfeeding Peer Support Service. It is expected that the Breastfeeding Peer Support Service will contribute to promoting a social and cultural shift where breastfeeding is viewed as the conventional way to feed a baby, as well as providing one to one and groups support.

Contract 1

Supplier

- HOME-START HOST LTD

Contract value

- £1,364,962 excluding VAT
- £1,637,954 including VAT

Above the relevant threshold

Award decision date

11 December 2025

Date assessment summaries were sent to tenderers

11 December 2025

Standstill period

- End: 23 December 2025
- 8 working days

Earliest date the contract will be signed

5 January 2026

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

1.2.1 The Contract will be for an initial term of 36 months (the "Contract Period").

1.2.2 The Council may extend following the Contract Period for a further period of 24 months (the "Extension

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Contract locations

- UKD3 - Greater Manchester
-

Information about tenders

- 3 tenders received
 - 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 2 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Open procedure

Supplier

HOME-START HOST LTD

- Companies House: 07203889

- Public Procurement Organisation Number: PQRP-4632-XZYG

Ryecroft Hall Manchester Road

Manchester

M34 5ZJ

United Kingdom

Email: info@homestarthost.org.uk

Website: <http://www.home-starthost.org.uk>

Region: UKD35 - Greater Manchester South East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authorities

Tameside Metropolitan Borough Council

- Public Procurement Organisation Number: PVWB-2493-LWTQ

Tameside One

Ashton under Lyne

OL6 0GS

United Kingdom

Email: luisa.venturi-watkins@star-procurement.gov.uk

Region: UKD35 - Greater Manchester South East

Organisation type: Public authority - sub-central government

Oldham Metropolitan Borough Council

- Public Procurement Organisation Number: PMRJ-8362-DVNT

Spindles Shopping Centre, West Street

Oldham

OL1 1HD

United Kingdom

Email: luisa.venturi-watkins@star-procurement.gov.uk

Region: UKD37 - Greater Manchester North East

Organisation type: Public authority - sub-central government

Contact organisation

Contact Tameside Metropolitan Borough Council for any enquiries.