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Contract

Behaviour Change Training: Brief & Extended Brief Interventions

Hampshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081871

Procurement identifier (OCID): ocds-h6vhtk-05f392

Published 11 December 2025, 11:33am

Scope

Reference

AS28466

Description

This service delivers training to front line practitioners to increase confidence and skills in applying evidence-based behaviour change techniques in everyday practice.

The training supports delivery at Level 2 (brief and extended brief interventions) of the Behaviour Change Development Framework and will be offered via a mix of online and in-person session.

Contract 1

Supplier

- The Social Marketing Gateway limited

Contract value

- £150,000 including VAT

Below the relevant threshold

Date signed

25 November 2025

Contract dates

- 1 December 2025 to 30 November 2026
- Possible extension to 30 November 2028
- 3 years

Description of possible extension:

12 months plus 12 months

Main procurement category

Services

CPV classifications

- 80561000 - Health training services

Contract locations

- UKJ35 - South Hampshire
- UKJ36 - Central Hampshire
- UKJ37 - North Hampshire

Procedure

Procedure type

Below threshold - limited competition

Supplier

The Social Marketing Gateway limited

- Companies House: SC363283

Suite 106, 109 Hope Street

Glasgow

G2 6LL

United Kingdom

Email: gateway@smgateway.co.uk

Region: UKM82 - Glasgow City

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Hampshire County Council

- Public Procurement Organisation Number: PBHM-7586-PWLP

The Castle, High Street

Winchester

SO238UJ

United Kingdom

Email: strategic.procurement@hants.gov.uk

Region: UKJ36 - Central Hampshire

Organisation type: Public authority - sub-central government