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Planning

Made Smarter Consultancy

Norfolk County Council

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081585

Procurement identifier (OCID): ocds-h6vhtk-05f2ed

Published 10 December 2025, 3:01pm

Scope

Reference

NCCT43335

Description

Norfolk County Council (NCC) - Strategy, Growth & Investment Team will be seeking to engage a Contractor to help support them in the delivery of the Made Smarter East of England Digital Roadmapping and IDTA programme over the 12-month period. The intention is for the successful Contractor to play a pivotal role in working with pre-identified regional Manufacturing & Engineering SMEs from across the East of England to provide a digital roadmap and action plan identifying an organisations growth strategy, manufacturing barriers and bottlenecks and assess an organisations Digital Readiness Level Assessment (in line with PAS 1040 Scale).

Total value (estimated)

- £2,088,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2027
- Possible extension to 31 March 2029
- 3 years

Description of possible extension:

The contract may be extended by up to 24 months (12 months + 12 months) at the Councils discretion. The value may fluctuate depending on money received from Central Government.

Main procurement category

Services

CPV classifications

- 72221000 - Business analysis consultancy services
- 73220000 - Development consultancy services
- 79400000 - Business and management consultancy and related services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk

- UKH17 - Breckland and South Norfolk

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

15 December 2025

Enquiry deadline

6 January 2026, 11:00am

Tender submission deadline

13 January 2026, 11:00am

Submission address and any special instructions

Tenders or requests to participate must be sent electronically via In-Tend <https://in-tendhost.co.uk/norfolkcc.aspx/Home> to the above mentioned address

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

23 January 2026

Other information

Description of risks to contract performance

Please note that both Norfolk County Council and Suffolk County Council have approved a devolution deal which is expected to lead to the establishment of a Mayoral Combined County Authority with strategic powers, headed by an elected mayor. Subject to the government laying a Statutory Instrument and to its approval by Parliament to formally establish the new combined authority, the first Mayoral election is expected to be in 2028.

Procedure

Procedure type

Open procedure

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government