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Planning

## Online Engagement Platform

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081424

Procurement identifier (OCID): ocds-h6vhtk-05f2a0

Published 10 December 2025, 11:48am

### Scope

### Description

The West Midlands Combined Authority (WMCA) is made up of 18 local councils, working together to make the West Midlands the best place to live, work and visit. Our priorities include homes, jobs, transport and growth for everyone. As an organisation, we're focused on making life better for people in the West Midlands. To achieve this, we need to work with communities to understand their lives, explore their aspirations for the future, and collaborate on potential solutions. When individuals have power over their personal circumstances, they can shape the places they live and spend time in. Those who actively participate in shaping their communities will feel a greater sense of belonging. An online engagement platform is a crucial mechanism for enabling us to build stronger, more inclusive, and more effective governance that truly meets the needs of our community. The right platform will allow us to increase research and accessibility, enhance transparency and trust, support resident-led decision-making, and foster community collaboration.

We are seeking to gain a greater understanding of suppliers within the market, who would be interested in responding to the upcoming release of the specification of requirements. We plan to use the information gathered in this exercise to inform and help develop our procurement strategy before approaching the market for a full procurement exercise in early 2026.

### **Total value (estimated)**

- £140,000 excluding VAT
- £168,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2029
- 3 years

### **Main procurement category**

Services

### **CPV classifications**

- 72200000 - Software programming and consultancy services

### **Contract locations**

- UKG3 - West Midlands

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## **Engagement**

## **Engagement deadline**

9 January 2026

## **Engagement process description**

To participate in this engagement process, please complete the accompanying questionnaire and return via the WMCA Proactis portal no later than 09/01/2026.

WMCA may invite you to participate in a face-to-face meeting or Teams call to further discuss your response. If so, you will receive communication via the Proactis Portal.

Please note, this is not a formal PQQ or expression of interest in a tender exercise. This Pre-Market Engagement is to be used purely by the WMCA to provide potential delivery partners with more information about WMCA's plans for an online engagement platform.

The WMCA will not be liable for costs incurred by an interested party participating in this exercise.

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Publication date of tender notice (estimated)**

26 January 2026

## **Contracting authority**

### **West Midlands Combined Authority**

- Public Procurement Organisation Number: PGMD-1353-PZVX

West Midlands Combined Authority

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Website: <https://www.wmca.org.uk/>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government