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Planning

## **Pre Engagement Marketing for Executive Mayor's Employment Fund (MEF)**

London Borough of Croydon

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081386

Procurement identifier (OCID): ocds-h6vhtk-05f291

Published 10 December 2025, 11:14am

### **Scope**

### **Description**

The Executive Mayor's Employment Fund (MEF) will commission a suite of employment-related services that support residents to enter, re-enter or progress in work, education or training. Services should provide a structured offer that combines personalised employability support with access to training, work-related activity, employer engagement and in-work support, so that participants are not only helped into opportunities but are also supported to sustain and progress. It will be procured as a single programme structured into five pathways or lots, covering youth provision, care experienced young people, residents experiencing or at risk of homelessness, veterans, and a small grants and community events strand designed to strengthen engagement and progression routes.

We are pleased to invite you to attend a Provider and Community Briefing on the Mayor's Employment Fund (MEF), taking place on Wednesday 17th December 2025 from 10:30 to 12:00. The session will be held at Bernard Weatherill House – please report to Corporate Reception just before 10:20, where colleagues will meet you and escort you to the meeting room. If you wish to attend this event please email [Marlon.Bruce@Croydon.gov.uk](mailto:Marlon.Bruce@Croydon.gov.uk) by Friday 12th December 2025, so we can finalise

arrangements and refreshments.

### **Total value (estimated)**

- £500,000 excluding VAT
- £600,000 including VAT

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2027
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79414000 - Human resources management consultancy services
- 79600000 - Recruitment services
- 79610000 - Placement services of personnel
- 80000000 - Education and training services
- 80530000 - Vocational training services

### **Contract locations**

- UKI62 - Croydon

## Engagement

### Engagement deadline

17 December 2025

### Engagement process description

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This important briefing will introduce the Mayor's Employment Fund, a £500,000 investment designed to support Croydon residents into training, employment and skills development through collaboration with our voluntary, community and specialist delivery partners.

The session will run for 90 minutes and will cover:

- Welcome and introduction from Mayor Jason Perry
- Overview of the Mayor's Employment Fund
- Funding priorities and commissioning timeline
- How local organisations can apply and collaborate
- Q&A and discussion

This event will be an opportunity to hear directly about the Council's new commissioning-led approach, understand how the MEF will support residents into sustainable employment.

We look forward to welcoming you to this important session as we work together to strengthen Croydon's employment and skills landscape and ensure our communities benefit from inclusive growth.

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
  - Voluntary, community and social enterprises (VCSE)
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## **Submission**

### **Publication date of tender notice (estimated)**

19 January 2026

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## **Contracting authority**

### **London Borough of Croydon**

- Public Procurement Organisation Number: PJTH-3594-VXYL

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Region: UKI62 - Croydon

Organisation type: Public authority - sub-central government