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Tender

Strategic Communications Services

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UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081270

Procurement identifier (OCID): ocds-h6vhtk-05f24a ([view related notices](#))

Published 10 December 2025, 5:50am

Scope

Reference

TEN-2526-033(PA 2023)

Description

NEST Corporation is seeking to appoint an external provider to supply Strategic Communication services namely:

- Reputation narrative development
- Public affairs strategy, ongoing advice and activation support
- Thought leadership strategy and activation support
- Senior counsel

Total value (estimated)

- £288,000 excluding VAT
- £345,600 including VAT

Above the relevant threshold

Contract dates (estimated)

- 5 March 2026 to 4 March 2027
- Possible extension to 4 March 2029
- 3 years

Description of possible extension:

an annual extension at Nest's discretion

Main procurement category

Services

CPV classifications

- 79400000 - Business and management consultancy and related services

Contract locations

- UK - United Kingdom

Participation

Legal and financial capacity conditions of participation

as per the tender pack

Technical ability conditions of participation

as per the tender pack

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

17 December 2025, 12:00pm

Submission type

Tenders

Tender submission deadline

16 January 2026, 12:00pm

Submission address and any special instructions

<https://nesttenders.bravosolution.co.uk>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

13 February 2026

Award criteria

Name	Description	Type	Weighting
approach to project	proposals for delivery of the services	Quality	45%
experience	details of the bidders experience to deliver the services	Quality	30%
price	fixed fully inclusive monthly retainer fee	Price	15%
team	details of the proposed team	Quality	10%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

conditions of participation

stage 1 submissions of tenders

stage 2 up to 5 of the top scoring bidders invited to presentations

Justification for not publishing a preliminary market engagement notice

the requirement for the services is very urgent some engagement was undertaken but was limited by the time constraints

Contracting authority

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- Public Procurement Organisation Number: PQGC-5667-VDDT

10 South Colonnade

London

E14 4PU

United Kingdom

Email: procurement@nestcorporation.org.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government