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Tender

Provision of a Tourism Economy Update and Visitor Accommodation Update and Future Needs Assessment for Blackpool

BLACKPOOL COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081200

Procurement identifier (OCID): ocids-h6vhtk-05f225

Published 9 December 2025, 4:36pm

Scope

Reference

DN800076

Description

The Contracting Authority is seeking to commission the above opportunity and is inviting you to submit an offer for this. We are looking to appoint a suitably qualified and highly experienced multi-disciplinary consultancy team to update Blackpool's tourism economy baseline and growth forecasts; and to produce a visitor accommodation study update including assessment of future market needs and recommend policy measures to respond to the findings of the study.

This study must produce robust evidence to inform strategy, policy and proposals in the new Blackpool Local Plan and this evidence must be capable of withstanding scrutiny and challenge at Examination.

The Contracting Authority wishes to appoint a Supplier who can clearly demonstrate the ability to meet our requirements and who offers the most advantageous Quote.

It is anticipated that the contract term will be from February 2026 to October 2026, with the option to extend incrementally for a period of 1 year (subject to contract review and budget availability).

Total value (estimated)

- £70,000 excluding VAT
- £84,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 9 February 2026 to 9 October 2026
- Possible extension to 9 October 2027
- 1 year, 8 months, 1 day

Description of possible extension:

1 year extension available to facilitate completion of the commission.

Options

The right to additional purchases while the contract is valid.

Any additional work identified to support delivery of the additional commission, or to enhance delivery of the original commission.

Main procurement category

Services

CPV classifications

- 73200000 - Research and development consultancy services
- 75125000 - Administrative services related to tourism affairs
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

19 December 2025, 11:59pm

Tender submission deadline

9 January 2026, 5:00pm

Submission address and any special instructions

Full details available here:

<https://procontract.due-north.com/AdvertiserId=bcc355c2-19d5-f011-813a-005056b64545>

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Quality	Quality	50%
Price	Price	30%
Social Value	Quality	20%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

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United Kingdom

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Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government