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Contract

NCC1634 Marketing Support Children's Social and Education

Northumberland County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-081193

Procurement identifier (OCID): ocds-h6vhtk-058ff2 ([view related notices](#))

Published 9 December 2025, 4:30pm

Scope

Reference

NCC1634

Description

NCC are seeking specialist marketing and PR support with a knowledge of post 16 education, including an understanding of the cycle of recruitment that occurs in a post 16 environment for young people, adults and apprentices. We would expect that their strategy and planning support will help us to understand our current position, where we aspire to be and how that can be achieved. Being specialists in establishing an engaging tone of voice, they will be able to effectively publicise our brand and support us to extend our reach via carefully curated content, including articles, news releases, website content, and copy for advertising materials. A key output will be to ensure that Northumberland Council are able to attract learners to benefit from the services provided by Northumberland Skills.

Contract 1. NCC1634 Marketing Support Children's Social and Education

Supplier

- Riot Marketing

Contract value

- £73,600 excluding VAT
- £88,320 including VAT

Below the relevant threshold

Date signed

9 December 2025

Contract dates

- 15 December 2025 to 15 December 2027
- 2 years, 1 day

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services
- 80400000 - Adult and other education services

Contract locations

- UKC21 - Northumberland

Procedure

Procedure type

Below threshold - open competition

Supplier

Riot Marketing

19 Loansdean Wood

Morpeth

NE61 2FB

United Kingdom

Email: tori.lynn@riotmarketing.co.uk

Region: UKC21 - Northumberland

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. NCC1634 Marketing Support Children's Social and Education

Contracting authority

Northumberland County Council

- Public Procurement Organisation Number: PJJX-1133-JRGV

County Hall

Morpeth

NE61 2EF

United Kingdom

Email: Graeme.hayes@northumberland.gov.uk

Website: <http://www.northumberland.gov.uk>

Region: UKC21 - Northumberland

Organisation type: Public authority - sub-central government