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Contract

## Point of Sales

ORDNANCE SURVEY LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080727

Procurement identifier (OCID): ocds-h6vhtk-05f103

Published 8 December 2025, 3:43pm

## Scope

## Reference

BS.0784

## Description

Ordnance Survey (OS) is Great Britain's National Mapping Service, providing the trusted location data that underpins everyday life. From transport and utilities to housing and logistics, our data supports critical infrastructure, public services, and economic growth. OS also supports the nation getting outside with the award-winning OS Maps app and other OS products including guidebooks and physical products.

OS maintain the National Map, a vast database of over 600 million geospatial features, updated 20,000 times a day. Our expertise in location intelligence helps businesses, government, and communities make smarter decisions — whether planning sustainable cities, managing climate risks, or improving connectivity — because everything happens somewhere.

As part of the Department for Science, Innovation and Technology (DSIT), we are driving

the future of geospatial insights, ensuring Britain remains a leader in location data, and enabling a better-connected, more efficient, and resilient nation.

Altavia UK will be managing the full end-to-end process for producing and delivering Point of Sale (POS) materials across its retail and wholesale estate. Altavia UK will be responsible for maintaining stock levels of existing POS solutions, storing larger display units, and ensuring timely distribution to retail partners across Great Britain.

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## **Contract 1. Point Of Sales Agency**

### **Supplier**

- [Altavia UK](#)

### **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

### **Date signed**

17 October 2025

### **Contract dates**

- 17 October 2025 to 30 April 2026

- 6 months, 15 days

## **Main procurement category**

Services

## **CPV classifications**

- 79342000 - Marketing services

## **Contract locations**

- UK - United Kingdom

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## **Procedure**

### **Procedure type**

Below threshold - without competition

### **Special regime**

Concession

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## **Supplier**

## **Altavia UK**

- Companies House: 02527817

8 Sandy Way

Northampton

NN4 5EJ

United Kingdom

Telephone: 07921916782

Email: [gemma.frampton@altavia-uk.com](mailto:gemma.frampton@altavia-uk.com)

Region: UKF24 - West Northamptonshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Point Of Sales Agency

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## **Contracting authority**

### **ORDNANCE SURVEY LIMITED**

- Companies House: 09121572

Explorer House Adanac Drive

Southampton

SO16 0AS

United Kingdom

Email: [caroline.eadie@os.uk](mailto:caroline.eadie@os.uk)

Website: <http://www.os.co.uk/>

Region: UKJ36 - Central Hampshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)