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Tender

Toothbrushes & Toothbrush Racks

Kent Community Health NHS Foundation Trust

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080697

Procurement identifier (OCID): ocds-h6vhtk-05f0e3

Published 8 December 2025, 3:12pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

To include a statement about the deadline for the samples to be sent into the Trust.

Scope

Reference

C400164

Description

Kent Community Health NHS Foundation Trust (KCHFT) employs approximately 5000 staff made up of community nurses, physiotherapists, dieticians, podiatrists, dental staff, sexual health and many other health care professionals and corporate services.

KCHFT is one of the largest community health providers in England, serving a population of 1.4 million people across Kent, East Sussex and parts of London Boroughs in settings such as schools, people's homes, community clinics and community hospitals.

As part of the external and CDS contract KCHFT Dental hold in London, KCHFT must deliver on 2 intervention programmes:

- A supervised toothbrushing programme in SEN & Mainstream schools across all 7 boroughs in London
- Brushing for Life scheme aimed at early years children in all 7 boroughs in London

KCHFT are looking for a provider to provide the following items to our Dental Services both in London and Kent: -

- Brushing for life packs for ages 0-3 - (inc. educational pack with a nursery toothbrush, 75ml tube of mild mint toothpaste and an informative leaflet). Optional alternative requirement would be for a nursery sustainable bamboo toothbrush.
- Brushing for life packs for ages 3+ - (inc. educational pack with a nursery toothbrush, 75ml tube of mild mint toothpaste and an informative leaflet). Optional alternative requirement would be for a nursery sustainable bamboo toothbrush.
- Brush Racks – A toothbrush storage system using stickers with healthy snack symbols to identify each child's toothbrush. Each rack must hold 10 toothbrushes and the stickers provided must both match the symbols printed on the brushes and have a space to write the child's name. The rack must be able to fit both the provided toothbrushes and Colgate brushes provided for a separate Supervised Toothbrushing programme. A cover should also be provided and included in the price.
- Toothbrushes – Required in at least 4 colours (red, yellow, green, and blue) which are designed specifically suitable for Nursery and early Primary School use. The nursery & junior toothbrushes must come ready printed with the option of a healthy snack to match the Brush Rack. These must be available in sets of 10, with the choice of at least 4 colours (see above) to match the Brush Rack. Option for bamboo brushes if possible.
- Healthy snack rack stickers - available in at least 4 colours (red, yellow, green and blue). 1 set of Rack Stickers with healthy snack symbols to decorate 1 Rack. Sticker strips must

include a space to write children's names. Replacement strips are also required.

- Finger brushes – Soft finger brush designed for use on babies/ small children.

Please note that we require samples for the following:- Brushing for Life Pack 0 – 3 years (to include packaging, leaflet, toothbrush and toothpaste) x 1

Brushing for Life Pack 3+ years (to include packaging, leaflet, toothbrush and toothpaste) x 1

1 x Brush Rack (including cover for 10 toothbrushes)

Toothbrushes suitable for Nursery and early Primary School use (1 red, 1 yellow, 1 green, 1 blue)

Finger brushes x 2

Bamboo brushes x 1 if available

The deadline for submission of these samples is the 8 January 2026 and they are to be sent for the attention of Sarah Woodcock, Procurement Manager, Kent Community Health NHS Foundation Trust, Trinity House, 110-120 Upper Pemberton, Ashford, Kent, TN25 4AZ.

Total value (estimated)

- £110,000 excluding VAT
- £132,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 31 May 2028
- Possible extension to 31 May 2030
- 4 years

Description of possible extension:

2 x 12 months

Options

The right to additional purchases while the contract is valid.

back-up options should we be unable to source items from elsewhere

- Dental motivators – Toys/ stickers that can be given to children to encourage them into brushing their teeth, or that can be given out at promotional events. Including, but not limited to 2-minute brushing timers, dental stickers, wind-up chattering teeth, bouncy balls etc.
- Child (0-3 & 3+) and adult brushes: Bamboo brushes if available
- 1450 ppm Mild mint toothpaste – For family use at least 1450ppm

Main procurement category

Goods

CPV classifications

- 33711710 - Toothbrushes
- 33141800 - Dental consumables

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

15 January 2026, 12:00pm

Tender submission deadline

26 January 2026, 12:00pm

Submission address and any special instructions

<https://atamis-1928.my.site.com/s/Welcome>

Tenders may be submitted electronically

Yes

Award criteria

Finance 65%

Quality & Technical 15%

Samples 10%

Sustainability & Social Value 10%

Total 100%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Kent Community Health NHS Foundation Trust

- Public Procurement Organisation Number: PHVC-1716-LBDJ

Trinity House, 110 - 120 Upper Pemberton,

Ashford

TN25 4AZ

United Kingdom

Email: sarah.woodcock2@nhs.net

Website: <https://www.kentcht.nhs.uk>

Region: UKJ45 - Mid Kent

Organisation type: Public authority - central government