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Tender

Media Monitoring Service to the British Council in Middle East and Africa

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080671

Procurement identifier (OCID): ocds-h6vhtk-05f0e4

Published 8 December 2025, 2:48pm

Scope

Description

British Council needs service to enable the team to access to global online news content from the countries in Middle East and Africa. The content should include news websites, blogs, forums, and other digital media outlets relevant to the region of Middle East and Africa and the organisation's industry (Education, Culture, Arts, Society, Higher Education, English and Exams). The team also needs real-time tracking of media mentions, trends, and analytics for the regions

Total value (estimated)

- £214,000 excluding VAT
- £250,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 1 April 2028
- Possible extension to 2 April 2028
- 2 years, 2 days

Description of possible extension:

one year

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- AE - United Arab Emirates
- ZA - South Africa

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

5 January 2026, 4:01 am

Tender submission deadline

26 January 2026, 4:00 am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Technical	Capability & Functionality and Service	Quality	60%
Commercials	Pricing Approach	Cost	40%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[Request for Proposal \(RFP\) Media Monitoring Services for MEA.pdf](#)

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

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London

E20 1JQ

United Kingdom

Contact name: Mai ElGhareeb

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Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government