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Contract

Southport Place Strategy

Sefton Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080604

Procurement identifier (OCID): ocds-h6vhtk-0504d0 ([view related notices](#))

Published 8 December 2025, 1:09pm

Scope

Reference

DN771704

Description

Southport is an established destination for tourism and is developing as a place for investment, business, and where more people aspire to live. Over recent years, there has been significant work in developing the profile of the destination's external brand for tourism as well as financial investment in town centre regeneration, seafront development, transport connectivity and business innovation. Southport's ambition for prosperity and growth is set out in its development framework and the subsequent town investment plan that has attracted £37.5m through the Town Deal Fund.

To fully harness the power of Southport's strengths and ensure it can compete in markets that will bring economic benefit and social value, a place strategy is needed to accelerate regeneration and structure delivery. The strategy will help establish the case for further investment, build advocacy and express the destination's ambition through a coherent brand. Importantly, it will provide the conduit for a multi-disciplined approach to place-

making that will guide Southport's economic development priorities, planning frameworks, community wealth-building and environmental responsibilities to achieve sustainable outcomes that are market-focussed and responsive to change.

Contract 1. Southport Place Strategy

Supplier

- Turley Associates Limited

Contract value

- £130,000 excluding VAT
- £156,000 including VAT

Below the relevant threshold

Date signed

5 November 2025

Contract dates

- 5 November 2025 to 7 September 2026
- 10 months, 3 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UK - United Kingdom

Signed contract documents

[UK4 Contract Notice - Southport Place Strategy.pdf](#)

UK4 Tender Notice attached

Procedure

Procedure type

Below threshold - open competition

Supplier

Turley Associates Limited

- Public Procurement Organisation Number: PMLV-5177-VGZR

6 Atherton Street

Manchester

M3 3GS

United Kingdom

Email: midlands.northsupport@turley.co.uk

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Southport Place Strategy

Contracting authority

Sefton Council

- Public Procurement Organisation Number: PTHP-5656-DLCN

1st Floor Magdalen House

Bootle

L20 3NJ

United Kingdom

Email: jane.taylor1@sefton.gov.uk

Website: <http://www.sefton.gov.uk/>

Region: UKD73 - Sefton

Organisation type: Public authority - sub-central government