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Tender

TEN-256-027 - PA2023-Creative Production Overflow Studio

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UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080261

Procurement identifier (OCID): ocids-h6vhtk-05eff7

Published 5 December 2025, 3:20pm

Scope

Reference

TEN-256-027 - PA2023

Description

We're looking for creative services partners who will provide an overflow service to the existing Nest in-house creative studio over a four-year period. This is an extension of the existing internal creative services team providing execution for Nest communications, campaigns and brand activities.

Commercial tool

Establishes a framework

Total value (estimated)

- £960,000 excluding VAT
- £1,152,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 30 March 2026 to 25 February 2030
- 3 years, 10 months, 27 days

Main procurement category

Services

CPV classifications

- 72212300 - Document creation, drawing, imaging, scheduling and productivity software development services

Contract locations

- UKI - London
-

Lot 1. PowerPoint and Microsoft Office

Description

We're looking for a specialist Microsoft Office partner who will provide an overflow service to the existing Nest in-house creative studio and who will support us in our template creation, storytelling, and specialist presentation and deck design. We also want to take advantage of template design in Word and Excel and the knowhow that comes with using the Microsoft ribbon, themes, templates across these three main Microsoft apps.

Lot value (estimated)

- £160,000 excluding VAT
- £192,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Content and design

Description

Lot 2: Content and design

We're looking for a creative studio partner who will provide an overflow service to the existing Nest in-house creative studio and who will support us in our studio producing assets for video, motion graphics, content writing, reports, and graphic design.

Lot value (estimated)

- £800,000 excluding VAT
- £960,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Framework

Maximum number of suppliers

4

Maximum percentage fee charged to suppliers

0%

Framework operation description

The framework has 2 lots with one main supplier and a reserve supplier per lot. Work will only be awarded to the reserve supplier if the main supplier does not have the capacity to deliver the requirement in the required timescales

Award method when using the framework

Without competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Lot 1. PowerPoint and Microsoft Office

Lot 2. Content and design

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Enquiry deadline

19 December 2025, 12:00pm

Submission type

Tenders

Tender submission deadline

23 January 2026, 12:00pm

Submission address and any special instructions

<https://nesttenders.bravosolution.co.uk>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

20 February 2026

Award criteria

Name	Description	Type	Weighting
Experience	Evidence of experience and team skills in support of the Lot requirements with biographies and previous client work	Quality	40%
quality	A key example of work you've done for another client with similar needs to Nest, which demonstrates the impact of the quality of work you do.	Quality	25%

Name	Description	Type	Weighting
Account Management	Your step-by-step workflow process with clients, and resource allocation. Is there a tried and tested approach from brief to delivery that you follow	Quality	15%
Price	daily and hourly rates	Price	15%
Social Value	Please detail your understanding of social value and indicate whether you have a social value policy or programme in place. Please also give details of schemes currently in place within your organisation that positively impact the social, economic and environmental well-being of the areas in which they operate.	Quality	5%

Other information

Description of risks to contract performance

Nest creative studio overflow work is not fully capable of being calculated as the studio work is driven by demand . Our organisation is going through period of change . Consequently there may be a significant increase in volume and the estimated value of the framework may be need to be increased

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Stage 1 Tender responses evaluated

Stage 2 Down selected suppliers for each Lot will be invited for a presentation stage

Justification for not publishing a preliminary market engagement notice

a recent tender exercise for very similar services was terminated due to an internal review. At the point of termination there were 93 suppliers who had registered an interest on this basis it was considered that there was a wide ranging number of suppliers likely to be interested

Contracting authority

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- Public Procurement Organisation Number: PQGC-5667-VDDT

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United Kingdom

Email: procurement@nestcorporation.org.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government