

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/080000-2025>

Pipeline

Marketing Campaign Services

UK Export Finance

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-080000

Procurement identifier (OCID): ocds-h6vhtk-05174e

Published 5 December 2025, 9:54am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Reference

UKEF1146

Description

Replacement of marketing campaign services.

Please note, this is a UK001 Pipeline Notice, which is a new legal requirement for contracting authorities under the Procurement Act 23. These notices are required for transparency of public spend and do not formally launch a procurement procedure therefore no response is required. Further notices relating to the requirement will be published on the Find a Tender Service in due course.

Total value (estimated)

- £2,000,000 excluding VAT
- £2,400,000 including VAT

Contract dates (estimated)

- 2 March 2027 to 1 March 2029
- Possible extension to 1 March 2031
- 4 years

Main category

Services

CPV classifications

- 79342100 - Direct marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Award under framework

Above or below total value threshold

Above or equal to threshold

Contracting authority

UK Export Finance

- Public Procurement Organisation Number: PWRW-3185-DZTP

1 Horse Guards Rd,

London

SW1A 2HQ

United Kingdom

Email: commercial@ukexportfinance.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government