

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/079754-2025>

Tender

Reflect Project

Carmarthenshire County Council
Pembrokeshire County Council
Ceredigion County Council
Powys County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079754

Procurement identifier (OCID): ocids-h6vhtk-05ab99

Published 4 December 2025, 1:40pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Error in price. Total for 5 years is £912,000 including VAT

Scope

Description

Tenders are invited for the Reflect Project.

This is a regional project (Carmarthenshire, Pembrokeshire, Ceredigion, and Powys) which will deliver a trauma-informed, recovery-oriented social care support service for parents (primarily mothers) who have experienced the removal of one or more children through care proceedings.

These individuals often face complex, interrelated challenges including poor mental health, substance misuse, domestic abuse, housing instability, and social isolation.

This service aims to break that cycle through timely, person-centred, non-judgemental intervention and support. The main objective of the service is to reduce the occurrence of repeat pregnancies in the target population.

Total value (estimated)

- £760,000 excluding VAT
- £912,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

Subject to funding/ agreement by all parties

Main procurement category

Services

CPV classifications

- 98000000 - Other community, social and personal services

Contract locations

- UKL14 - South West Wales

Participation

Technical ability conditions of participation

As per ITT_120554

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

12 December 2025, 2:00pm

Tender submission deadline

18 December 2025, 2:00pm

Submission address and any special instructions

To assist you in locating these opportunities on the BRAVO E Procurement System the project code is: project_60777

As this is an Open procedure , Tenderers must ensure that all ITT questions are fully responded to. The following ITT Project codes may further assist you in locating the opportunities:

ITT Code: itt_120554

Please also ensure you check the Attachments area for any documents/ information which may assist you with your submission or you are required to upload as part of your submission as per information contained within the tender pack.

Suppliers Instructions How to express interest in this Tender:

1. Register your company on the etenderwales portal (this is only required once)

- Browse to the eSourcing Portal: www.etenderwales.bravosolution.co.uk
- Click the "Suppliers register here" link
- Enter your correct business and user details
- Note the username you chose and click "Save" when complete
- You will shortly receive an email with your unique password (please keep this secure)
- Agree to the terms and conditions and click "continue"

2. Express an Interest in the Project

- Login to the portal with the username/password
- Click the "ITTs Open to All Suppliers" link. (These are Invitation to Tender Documents

open to any registered supplier)

- Click on the relevant ITT to access the content.
- Click the "Express Interest" button at the top of the screen
- This will move the ITT into your "My ITTs" page. (This is a secure area reserved for your projects only)
- Click on the ITT code, you can now access any attachments by clicking the "Buyer Attachments" on the left hand side of the screen

3. Responding to the tender

- At the top of the screen you can choose to Create Response or Decline to Respond (please give a reason if declining)
- You can now use the Messages function on to communicate with the buyer and seek any clarification
- Note the deadline for completion, then follow the onscreen instructions to complete the ITT
- There may be a mixture of online & offline actions for you to perform (there is detailed online help available)

If you require any further assistance use the online help, or the BravoSolution help desk is available Mon - Fri (8am - 6pm) on:

- Supplier Support Request: <https://jaggaer.my.site.com/suppliersupportrequestaf/s/>
- Supplier Registration Video: <https://app.screencast.com/2srN0n260W9nX>
- Phone: 0800 069 8634

Carmarthenshire County Council will be conducting this procurement exercise through the Value Wales e-Tendering portal. This can be found at www.etenderwales.bravosolution.co.uk, all information may be downloaded and returned through this channel.

You are deemed to understand fully the processes that the Council is required to follow under relevant UK legislation, particularly in relation to Section 9 of the Procurement Act 2023. Although the Council may voluntarily adopt certain provisions in the Act neither the employment of any particular terminology nor any other indication shall be taken to mean

that the Council intends to hold itself bound by any of the Act save those applicable to Section 9.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

- Welsh
- English

Award decision date (estimated)

2 February 2026

Award criteria

Name	Description	Type	Weighting
Quality	Quality evaluated through technical questions and interview	Quality	100.00%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Contracting authorities

Carmarthenshire County Council

- Public Procurement Organisation Number: PTVL-7854-TMRZ

County Hall

Carmarthen

SA31 1AD

United Kingdom

Contact name: Elliott Boyd

Email: EJBoyd@carmarthenshire.gov.uk

Website: <http://www.carmarthenshire.gov.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Pembrokeshire County Council

- Public Procurement Organisation Number: PYMR-6838-HZQY

Pembrokeshire County Council, County Hall,

Haverfordwest,

SA61 1TP

United Kingdom

Contact name: Sharon Buckle

Email: procurement@pembrokeshire.gov.uk

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Ceredigion County Council

- Public Procurement Organisation Number: PRYH-5713-PHLR

Neuadd Cyngor Ceredigion, Penmorfa,

Aberaeron, Ceredigion,

SA46 0PA

United Kingdom

Contact name: Jeanette Jones

Email: jeanette.jones2@ceredigion.gov.uk

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Powys County Council

- Public Procurement Organisation Number: PQBT-5413-HMDT

County Hall,

Llandrindod Wells

LD1 5LG

United Kingdom

Email: commercialservices@powys.gov.uk

Region: UKL24 - Powys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Contact organisation

Contact Carmarthenshire County Council for any enquiries.