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Contract

## Special Exhibition Genghis Khan

Royal Armouries Museum

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079720

Procurement identifier (OCID): ocds-h6vhtk-05286f ([view related notices](#))

Published 4 December 2025, 12:42pm

## Scope

### Description

Value: £250,000 including VAT

The Royal Armouries Museum is procuring the Genghis Khan Special exhibition, which includes exclusive access to unique artifacts, interpretation, and digital media related to the exhibition. This package is entirely owned and managed by Nomad Exhibitions, leveraging their specialised expertise and exclusive relationships with Mongolian lenders and authorities. Due to the unique nature of the content, access restrictions, and lack of suitable alternatives, a direct award is the most appropriate method to secure this valuable and historically significant exhibition for the Royal Armouries Museum.

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## **Contract 1**

### **Supplier**

- Nomad Exhibitions (UK) Limited

### **Contract value**

- £250,000 excluding VAT
- £250,000 including VAT

Above the relevant threshold

### **Date signed**

24 November 2025

### **Contract dates**

- 24 November 2025 to 27 November 2026
- 1 year, 4 days

### **Main procurement category**

Services

### **CPV classifications**

- 92521100 - Museum-exhibition services

## Contract locations

- UKE42 - Leeds

## Key performance indicators

Name	Description	Reporting frequency
Initial Design Proposal Submission KPI	Focuses on the timely delivery of the initial design proposal, including layout, power requirements, timetable, AV inventory, and coordination efforts.	15 days
Final Design Proposal Submission KPI	Measures the successful delivery of the final design proposal, including the graphic elements and digital media storyboards.	15 days
Exhibition Installation and De-installation Services KPI	Assesses the fulfilment of technical and installation services to ensure the exhibition is ready by the opening date and properly de-installed by the closure date.	15 days

## Other information

### Conflicts assessment prepared/revised

Yes

## Procedure

## Procedure type

Direct award

## Direct award justification

- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons

Justifications:

- Single supplier: possession of intellectual property or other exclusive rights.
- Single supplier: absence of competition due to technical reasons and no reasonable alternatives.

Explanation:

This Direct Award is required to procure the Genghis Khan special exhibition from Nomad Exhibitions. This decision is based on the following justifications:

- Nomad Exhibitions possesses intellectual property rights and other exclusive rights pertaining to the exhibition. The proposed exhibition package is unique to Nomad Exhibitions and solely available through them. The exhibition package includes unique/ 'one of a kind' objects, interpretation and digital media. Nomad Exhibitions have unique and specialist expertise and relationships that enable them to deliver this package of content. This includes relationships with Mongolian lenders and government that affords them, and only them, access to this specific collection material. As well as sole control to the rights and permissions relating to the IP/rights of this package. No other alternative suppliers exist for this specific package of content that would meet the Royal Armouries requirements. Nor does the Royal Armouries have the relevant in house expertise or collection material to be able to stage this exhibition in house.
- The absence of competition is due to technical reasons and a lack of reasonable alternatives. The specialised nature of the exhibition, coupled with Nomad Exhibitions' exclusive access to unique artifacts, interpretation materials, and digital assets, creates a situation where no other supplier can reasonably provide an equivalent or comparable offering. The specialist expertise and established relationships with Mongolian lenders and government bodies are also critical and cannot be readily replicated. The proposed supplier has established Intellectual Property over various items to be presented within the exhibition that is not available elsewhere.

Therefore, given the unique nature of the exhibition, the specialist expertise required, and the absence of viable alternatives, a Direct Award to Nomad Exhibitions represents the most appropriate and effective means of securing this valuable and historically significant exhibition for the Royal Armouries Museum.

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## Supplier

### **Nomad Exhibitions (UK) Limited**

- Public Procurement Organisation Number: PVYD-2995-NWJT

Caledonian Exchange

Edinburgh

EH3 8HE

United Kingdom

Email: [info@nomadexhibitions.com](mailto:info@nomadexhibitions.com)

Region: UKM75 - Edinburgh, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

## **Contracting authority**

### **Royal Armouries Museum**

- Public Procurement Organisation Number: PCCZ-9656-MDZP

Armouries Drive

Leeds

LS10 1LT

United Kingdom

Email: [procurement@armouries.org.uk](mailto:procurement@armouries.org.uk)

Region: UKE42 - Leeds

Organisation type: Public authority - central government