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Planning

GMC2207 delivery of Training, CPD, Supervision and Executive Coaching

General Medical Council (GMC)

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079628

Procurement identifier (OCID): ocds-h6vhtk-05ee88 ([view related notices](#))

Published 4 December 2025, 10:41am

Scope

Reference

GMC2207

Description

delivery of Training, CPD, and Supervision of in-house coaches,
alongside Executive Coaching for Directors & Assistant Directors

Total value (estimated)

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 17 May 2026 to 16 May 2029
- Possible extension to 16 May 2030
- 4 years

Main procurement category

Services

CPV classifications

- 79998000 - Coaching services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

3 December 2025

The engagement was carried out before this notice was published.

Engagement process description

As part of preparation for future commissioning of coaching services, a pre-market engagement exercise was conducted with a range of coaching providers. This format involved meeting with 5 suppliers over MS teams for 45 minutes in duration. The discussions offered valuable insight into the evolving landscape of coaching and the emerging needs of today's workforce. A consistent message emerged: coaching is undergoing a period of significant expansion and transformation. Expectations of coaching are broadening, the workforce environment is becoming more complex, and organisations are seeking deeper impact, greater inclusion, and more strategic alignment.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

7 January 2026

Contracting authority

General Medical Council (GMC)

- Charity Commission (England and Wales): 1089278

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Organisation type: Public authority - sub-central government