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Planning

Hubs and Libraries Digital Screens and Information Kiosks

Cardiff Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079570

Procurement identifier (OCID): ocds-h6vhtk-05ee6c

Published 4 December 2025, 9:20am

Scope

Reference

ERFX1008745

Description

Cardiff Council Hubs and Library Service is seeking expressions of interest from suitably qualified and experienced commercial operators to manage digital and communication channels on a network of digital screens and information kiosks located throughout the network of Hubs and Libraries buildings.

The Council has invested in a network of digital assets to enhance community communication, promote local initiatives and now seeks to create new revenue opportunities through commercial advertising. These assets include but are not limited to:

- Freestanding Self Service RFID kiosk Screens
- Digital screens within Council facilities and public spaces.

- Printed till receipts issued through RFID Kiosks

Scope of Services

The successful operator will be expected to provide end-to-end management of the Council's advertising channels, which may include:

Digital Screens and Kiosks:

- Sales, scheduling, and management of advertising inventory;
- Content curation in accordance with Council policies;

Site 1: Cardiff Central Library Hub (annual footfall 495,475)

7 x 32 inch digital plinth screens

3 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 2: Butetown Hub (annual footfall 20,800)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 3: Canton Hub (annual footfall 78,800)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 4: Cathays Branch and Heritage Library (annual footfall 38,200)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 5: Ely Hub (annual footfall 172,200)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 6: Fairwater Hub (annual footfall 64,750)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 7: Grangetown Hub (annual footfall 118,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 8: Llandaff North and Gabalfa Hub (annual footfall 168,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 9: Llanishen Hub (annual footfall 60,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 10: Llanrumney Hub (annual footfall 109,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 11: Penylan Hub (annual footfall 160,400)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 12: Powerhouse Hub (annual footfall 124,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 13: Radyr Hub (annual footfall 40,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 14: Rhiwbina Hub (annual footfall 88,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 15: Rhydypennau Hub (annual footfall 72,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 16: Rumney Hub (annual footfall 38,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 17: STAR Hub (annual footfall 110,400)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 18: St Mellons Hub (annual footfall 122,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Site 19: Whitchurch Hub (annual footfall 65,000)

1 x 32 inch digital plinth screens

1 x RFID 22 inch Kiosk Screens

Till receipts are used in each Kiosk

Total value (estimated)

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 28 February 2026 to 27 February 2027
- 1 year

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

Contract locations

- UKL22 - Cardiff and Vale of Glamorgan

Engagement

Engagement deadline

9 January 2026

Engagement process description

At this stage, Cardiff Council are looking to establish market interest for the proposed.

Please provide:

- Name of organisation and brief description of background and experience.

- Proposed digital structure and market opportunities.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

23 January 2026

Procedure

Special regime

Concession

Contracting authority

Cardiff Council

- Public Procurement Organisation Number: PVHP-5769-YHRQ

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Contact name: Jordan Evans

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Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales